What resources do early career publishers need?

In early years, the most valuable resources are networks and learning opportunities: variety is key.

Once established, efforts are refocused on leadership skills, industry trends and business acumen.

STM resources:
- STM Mentoring Programme
- Department profiles
- Interviews with early career professionals
- Interviews with leaders

Look out for more resources coming in 2021!

Who are early career publishers?

How did you enter into the publishing industry?
- Publisher course
- Internship/apprenticeship
- Other
- PhD
- Undergraduate course
- Move from another industry

What function do you currently work in?
- Editorial
- Product Development
- Marketing/Communications
- Business Development
- Rights/Permissions
- Operations
- IT
- Sales
- Production
- Finance
- Education
- Legal

STM Early Careers

Early Career Publishers Committee – Survey 2021

How long have you worked in the publishing industry?
The majority of respondents are 1-5 years into their publishing career.

61% work in editorial teams, with growing visibility of cross-industry functions.

3-5 years
1-2 years
6-10 years
10+
Less than a year

28% of early career publishers entered via a different industry.

434 participants from STM member publishers and beyond.

"compared with 2014 STM Early Career Survey"