Get Full Text Research
Update for STM Webinar
22 September 2020
There is a problem with the research ecosystem

“Search and discovery have reached a level of maturity and status quo, yet our shared systems for authentication are out of step...”

“High on my list of favourite things: going through about eight different login stages on a website only to find that my institution doesn’t have access to the text anyway.” Historian.

“All how long does it take to navigate the frankly awful login systems of publishers... I look around and think “if everyone in here spent an extra 15 mins per day...” Neuroscientist.

“Within the scholarly ecosystem, it is time to reimagine the future...we’d like to see this change come from within...”
GetFTR solves the problem of checking and linking to users’ entitled copies of content for discovery tools of all kinds.

**Streamline Access**

For researchers: minimizes paywalls and “access denied” experiences for access to full-text.

For publishers: reduces content leakage; put the content in front of the researcher, where and when they need it.

**Collaboration & Workflow**

Enables discovery services and scholarly collaboration networks to streamline access to the best available version of the content that researchers are entitled to, whether subscription or open access.

**Level Playing Field**

Enables legitimate competition between publishers, between discovery services and scholarly collaboration networks, while sharing data fairly and legally.

**Drive Standards**

Accelerates global adoption of industry standards.

Creates a service for all to participate in, with transparent governance.

Uses common, open standards where possible.
GetFTR provides researchers with faster access to authoritative published research

- Enables integrators to **signpost user’s entitlements**, wherever they display a content record or search result

- Provides the user with reliable access to the “Best Available Version” via **smart links** which automatically sign the user in via their institution if not already authenticated

- Aiming to be compatible with all of today’s research discovery tools, scientific collaboration networks, library management systems, etc.

- Ensures content is accessed via the publisher’s platform, where branding can be included and usage counted

- Is privacy preserving and fully GDPR compliant
GetFTR is a B2B service which provides a standard way for publishers to expose the entitlements to discovery services

GetFTR provides integrators with:
1. A single API where entitlements from all participating publishers can be checked
2. Direct deep links to full text content which automatically sign users in if necessary
3. Links to alternative copies for non entitled users (at discretion of publishers)
4. A simple, consistent UI element for discovery services to use on their sites

Researcher discovers articles within their normal workflow, via their preferred, participating discovery or collaboration tools, on or off campus

1. Working behind the scenes, GetFTR API sends the user’s affiliation and article DOIs to participating publishers to check access

2, 3. Participating publishers provide article-level entitlements and links back to user’s research tool via the GetFTR API

Researcher gains direct access to full text articles
Integrators are asked to include simple and consistent GetFTR indicators in their UIs

- Integrators are provided with usability guidelines and branded indicators ensuring a **consistent visual cue** to publisher full text across all participating discovery services.

- GetFTR **smart links** are returned for **Open Access, Free** and **Entitled Subscription content**

- GetFTR article links enable users to access **full text** directly at publisher platforms where usage can be captured.
Get FTR provides flexibility for publishers and integrators

Publishers may choose to provide unentitled users with an alternative version.

Integrators can choose to enhance existing links by adding a GetFTR indicator.

Publishers can provide links to either pdf or html articles.
GetFTR and SeamlessAccess are complementary, addressing different parts of the user journey.

- Improves user journey between discovery sites and publisher full text for all users.
- Improves user journey at publisher sites for unauthenticated users.

Both solutions implement standard UX elements and leverage Federated Authentication for off-campus users.
GetFTR solves the entitlement problem more comprehensively and accurately than existing solutions.

Google Scholar Subscriber Links
- Only works for Google Scholar
- Relies on user being on site (within IP range) periodically

Library Link Resolvers Integration/Holdings file (KBART) upload
- Implemented in a number of library discovery tools
- Relies on manual upload of holdings by libraries
- Entitlements data is often out-of-date/incomplete

GetFTR
- Relies on authoritative publisher entitlements data
- Zero configuration effort for libraries
- Works both on and off campus
- Provides standard UX signals for entitled articles and direct links to full text
GetFTR is in an active pilot, with full launch planned for year end

**Timeline**
- **Feb 19:** Pilot soft launch
- **April 22:** Pilot announcement. Invitation to join pilot
- **Sept:** V2 API with support for IP auth and proxies
- **Q4:** Evaluating support for Aggregators
- **EOY:** Full launch

**Publishers**
- ACS
- Elsevier
- Springer Nature
- Taylor & Francis
- Wiley

**Platforms**
- Atypon

**Integrators**
- Dimensions
- Figshare
- Mendeley
- Readcube Papers
- Researcher
- Symplectic

**Aggregators**
- Cactus
- CHORUS
- SpringerNature Experiments
- LibKey

**In Development**
- AIP
- Karger
- ASCE

**In Discussion**
- 14 Other Publishers
- 1 Other Platform
- 11 Other Integrators
- 3 Aggregators

Live publishers cover >45% of the journal literature
Sustainability model

Pricing Principles

- Publishers pay, integrators don't: to encourage broadest possible take-up
- Service operates on a cost recovery basis
- Costs are shared based on total published output (# of journal DOIs in Crossref)
- Banded fixed pricing with built-in discounts for higher-volume publishers
- Publishers onboarded in 2020 do not pay until 2021
- Founding members pay $200k each/year - approx ⅔ of total costs
- Any revenue shortfall is made up by founding members

Proposed Fee Tiers for 2021

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<th>Total Number of Journal DOIs More Than</th>
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Participant Terms of Service

Key Terms for Publishers
- **Must** link entitled users directly to full text
- **May** provide links to alternative versions for non-entitled users
- **May** opt out for certain integrators
- **Must** respect copyright law and abide by COPE ethics standards
- **Must** adhere to technical specs and meet performance guidelines

Key Terms for Integrators
- **Must** link to VoR when link provided
- **Must** adhere to UX guidelines
- **Must** respect copyright law, as implemented
- **Must** not store, aggregate or use entitlement data
- **Must** adhere to technical specs
What do you need to do?

For Publishers

- If you work with a platform vendor that already supports GetFTR, ask for the integration to be activated
- If your platform vendor doesn’t yet support GetFTR, please let them know of your interest
- Otherwise, develop an API which conforms to the GetFTR technical spec

Pre-requisites:
- You must have Crossref DOIs for your content
- You must support Federated Authentication (Shibboleth/SAML) and have your customer records mapped to SAML entity IDs

For Integrators

- Integrate with the GetFTR API to check entitlements
- Incorporate GetFTR links into your UI, following the GetFTR usability guidelines

Pre-requisites:
- You must have know the DOIs for your content
- You must provide a means for users to select their institution, and map those choices to SAML entity IDs

➢ Contact the GetFTR team to start a technical discussion

joinus@getfulltextresearch.com
GetFTR seeks the broadest possible participation

The best outcome for researchers is widespread adoption of GetFTR by:

• Publishers who are willing to make their entitlements queryable by participating integration partners; and
• integration partners (e.g. research discovery tools, scientific collaboration platforms, library management systems, etc.) who are willing to adopt GetFTR to provide seamless pathways to published research.

Resources available:

Website
https://getfulltextresearch.com

Demo Site*
A lightweight discovery service to demonstrate GetFTR
*Access details upon request

Provides guidance to those wishing to integrate with GetFTR