STM Tech Trends 2024

Webinar for STM Member Organisations

FOCUS ON THE USER; connect the dots...

Eefke Smit
STM Director, Standards and Technology
17 and 18 June 2020
London, December 2019:

Collaboration at work!

• STM Future Lab Brainstorm Meeting at The Stables
• Using the Delphi Method for Technology Forecasting
• This year: 28 participants from STM member organisations
• Mostly senior staff in: Innovations, Technology, Strategy, Business development, Platforms, IT

Editing Committee:
• IJsbrand Jan Aalbersberg (ELS)
• Heather Staines (Knowledge Futures)
• Reynold Guida (IEEE)
• Kent Anderson (Caldera)
• Debbie Sweet (Cell Press)
• Liz Marchant (Taylor & Francis)
• Sameer Sharif (Impelsys)
• Eefke Smit (STM, Editor)
• Matt McKay (STM, infograph)

• Sponsors: IEEE, SpringerNature
Creating......
...a room full of views

Using the Delphi Method......
Previous Versions of Tech Trends
2024

Let me do it MY way

Make things easy for me

Treat me as a digi-native

Customized learning tools
New topics for me
Find me new collaborators
I choose and authorise
On all my devices
Everything on demand
New outputs
More images
More video
Fast UX
No text!

I have different roles
Personalised
Precision information
Micro-publications
Instant gratification

Must fit my workflow
Personal suggestions
All research artefacts

Easy, simple, less
Tech Trends 2024

FOCUS ON THE USER
Connect the dots

- Personal profile
- No search, just deliver
- Seamless access
- Voice activation
- Easy sharing
- Excellent UX
- Remote labs
- AI supporting humans
- AI-based translations
- AI to verify trust
- AI to fit my workflow
- Personal suggestions
- Make things easy for me
- Make AI work for me
- Customized learning tools
- New topics for me
- Find collaboration
- Precision information
- Micro-publication
- All

Let me do it MY way