Special Announcement

Ralph Youngen, ACS
Sr. Director, Technology Strategy & Partnerships

Gaby Appleton, Elsevier
Managing Director, Researcher Products

Laird Barrett, Springer Nature
Digital Product Manager

Paul Tuten, Taylor & Francis
Chief Product and Technology Officer

Todd Toler, Wiley
VP, Digital Product Management
There is a problem with the research ecosystem

“Search and discovery have reached a level of maturity and status quo, yet our shared systems for authentication are out of step…”

“High on my list of favourite things: going through about eight different login stages on a website only to find that my institution doesn’t have access to the text anyway.” Historian.

“Just how long does it take to navigate the frankly awful login systems of publishers... I look around and think "if everyone in here spent an extra 15 mins per day…” Neuroscientist.

“Within the scholarly ecosystem, it is time to reimagine the future…we’d like to see this change come from within…”
What is GetFTR?

- A new service that enables researchers to get faster access to published research
- Compatible with all of today’s research discovery tools, scientific collaboration networks, library management systems, etc.
- Provides on-the-fly verification of a user’s entitlement rights to a research article based upon the user’s institutional affiliation
- Works directly with publisher platforms to determine entitlement status
- Is privacy preserving and fully GDPR compliant
How does GetFTR work?

Researcher discovers articles within their normal workflow, via their preferred, participating discovery or collaboration tools, on or off campus.

Working behind the scenes, GetFTR API sends the user’s affiliation and article DOIs to participating publishers to check access.

Participating publishers provide article-level entitlements and links back to user’s research tool via the GetFTR API.

Researcher gains direct access to full text articles.
What does GetFTR address?

**Streamline Access**
Minimize paywalls and “access denied” experience for researchers to full text journal articles

**Collaboration & Workflow**
Enable discovery services and scholarly collaboration networks to streamline access to the best available version of the content that researchers are entitled to

**Level Playing Field**
Enable legitimate competition between publishers, between social / collaboration tool providers, while sharing data fairly and legally

**Drive Standards**
Create a service for all to participate in, with transparent governance

Accelerate global adoption of industry standards
Use common, open standards where possible
How can integration partners use GetFTR?

Integration partners can leverage the SeamlessAccess.org infrastructure to discover a user’s institutional affiliation.
Works across Open Access and Subscribed Articles

DOIs from search results along with the user’s affiliation are sent to GetFTR.

Effect of thermal treatments on anti-nutritional factors and antioxidant capabilities in yellow soybeans and green-cotyledon small black soybeans
Authors: Hui-Wen Yang, Cheng-Kuang Hsu, Yu-Fei Yang
Journal: Journal of the Science of Food and Agriculture
Publisher: Wiley
DOI: 10.1002/jsfa.6494

Reductions of anti-nutritional factors of germinated soybeans by ultraviolet and infrared treatments for snack chips preparation
Authors: Emma Maetens, Navam Hettiarachchy, Koen Dewettinck, Ronny Horax, Kim Moens
Journal: LWT
Publisher: Elsevier BV
DOI: 10.1016/j.lwt.2018.01.001

Enzymatic Reduction of Anti-nutritional Factors in Fermenting Soybeans by Lactobacillus plantarum isolates from Fermenting Cereals
Authors: S.M. Adeyemo, A.A. Onilude
Journal: Nigerian Food Journal
Publisher: Elsevier BV
DOI: 10.1016/s0189-7241(15)30080-1

Open Access articles can be appropriately badged.

Institutionally subscribed articles carry the GetFTR “trustmark”.

Integrators can rewrite links to use WAYFless URLs provided by GetFTR, customized for the user's affiliation.
Flexibility for Partners

Integrators can choose to add a GetFTR button instead of rewriting existing links.

Publishers may choose to provide unentitled users with an alternative version.
Seeking widespread participation

The best possible outcome for researchers is widespread adoption of GetFTR by:

- publishers who are willing to make their entitlements available to participating integration partners; and
- integration partners (e.g. research discovery tools, scientific collaboration platforms, library management systems, etc.) who are willing to adopt GetFTR to provide seamless pathways to published research.

Resources available:

- **Reference Site**: A lightweight discovery service to demonstrate GetFTR
- **Developer Portal**: Provides guidance to those wishing to integrate with GetFTR
Timeline: 2020

First quarter 2020: Pilot launch
- Integration Partners anticipated: Dimensions, Mendeley, ReadCube Papers
- Other publishers or integration partners welcomed
- Goals of the pilot:
  - Experimentation in live environments
  - Further learnings from real users
  - Refinement of the service as appropriate

Mid-year 2020 and onward:
Full launch and broad scale-out to additional publishers and integration partners
www.GetFullTextResearch.com

Thank you!