Cambridge Elements

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Phil Meyler
Publishing Development Director, STM
Scholarly communication dominated by two formats for centuries

Clear message from the community: additional choices would be good
Best of journals

• Rigorous quality assurance
• Organised in defined series
• Speedy publication
• Innovation – benefits from functionality of Cambridge Core platform

Best of books

• 20-30k word limit gives more space to authors
• Combine original insights in context of more detailed literature review
• Pedagogy
• Digital and print formats
Across the academic spectrum
Benefits

• Flexibility
• Peer review
• Rapid publication
• Visibility
• Indexing
• Functionality
• Coverage
• OA options
Response from the community

• Over 100,000 downloads between June 2017 and formal launch in January 2019

• ‘The Elements format provides for a unique space in which to make a contribution to the literature.’ – author of an Element

• ‘I like this format. It allows readers to learn about a field in digestible chunks.’ – reviewer of an Elements series

• ‘I like the idea of getting beyond the book/article distinction, the speed with which one can get the stuff out there.’ – reviewer of an Elements series
The future

• Expansion of hybrid formats
• Interdisciplinary fields
• Practitioner-oriented topics
• Development in higher education materials