Don’t post your videos and podcasts.

Publish them.

Violaine Iglesias. Alternative Futures, STM Annual Meeting, April 11 2019
Everybody streams

Internet videos aren’t just for cats anymore.
da Vinci Robot Stitches a Grape Back Together

2,831,176 views

Published on Sep 5, 2014

da Vinci Surgery

The da Vinci Surgical System is used to stitch a grape back together. The same technology that can
Use cases

Teaching & learning
Primary sources & archives
CPD/CME
Events & lectures
Video journals
Research
Marketing & outreach
Demonstrations
Podcasts
...

Cadmore Media
Time to diversify
BUT...

Watching video online can be frustrating.
It’s a big world out there.
Everyone deserves access.
Streaming for scholarly and professional organizations
About Cadmore’s founders

Violaine Iglesias
CEO & Co-founder

▸ Has built lots of video sites
▸ Loves plumbing metadata & workflows
▸ Actually has a publishing degree
▸ Is conveniently American or French, depending on circumstances

Simon Inger
Co-founder

▸ Launched the first online journal platform
▸ Knows a lot about societies (and cares about them)
▸ Wears lots of (metaphorical) hats
▸ Chops wood in his spare time
Accessible
Multilingual
Faster navigation
Platform-agnostic
Multiple designs
Sample
Streaming workflow platform

Secure hosting & streaming
Enrichment workflow
Content services
Delivery channels
Industry-friendly analytics
Integrations and partnerships

CC & Transcripts
Translations
Metadata enrichment
Descriptions
Segmentation
The path to your videos is paved with words.