



STM Conference 2018

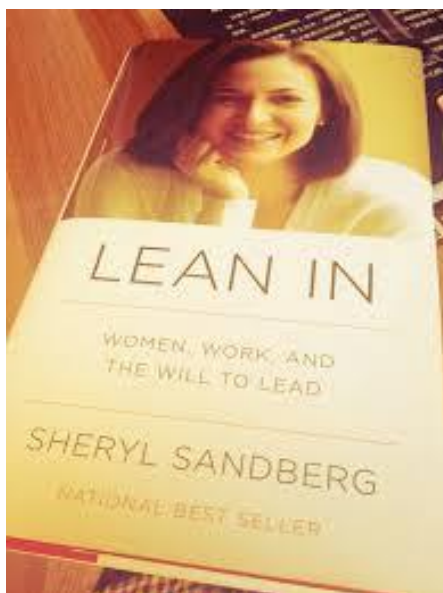
“Why do you need a Women in Publishing group anyway?”

Fiona Counsell, Head of OA Operations & Policy



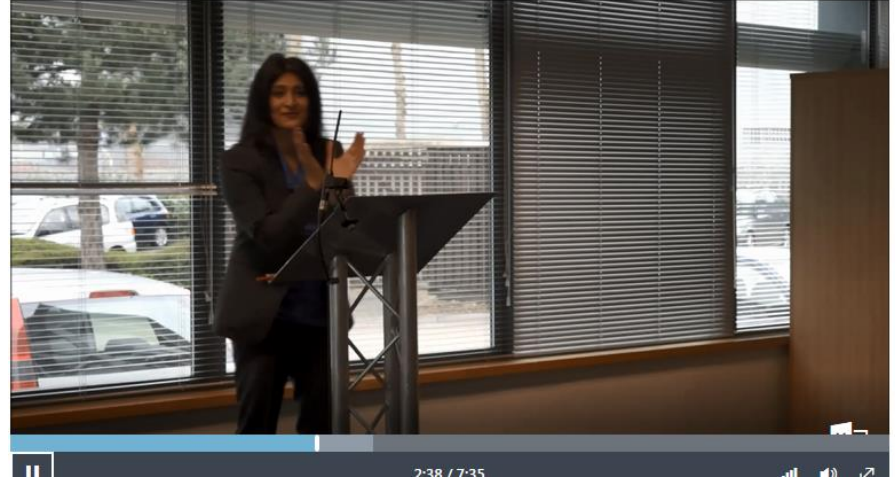
Taylor & Francis Group
an informa business

Women in Publishing Origins!



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The first Women in Publishing event



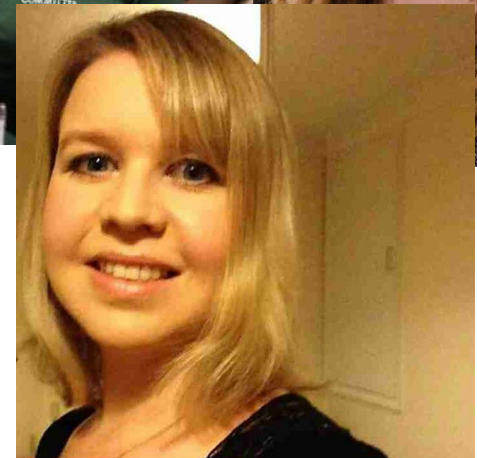
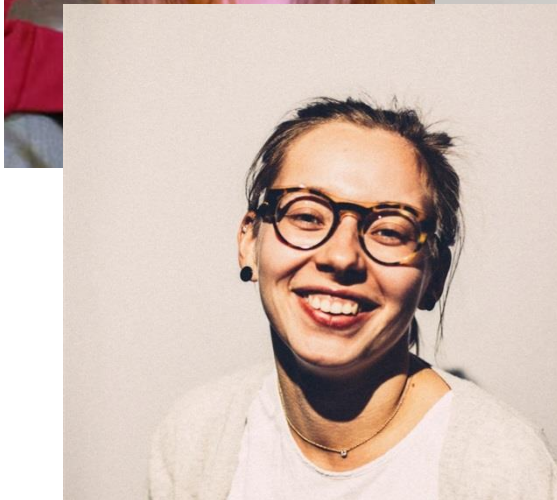
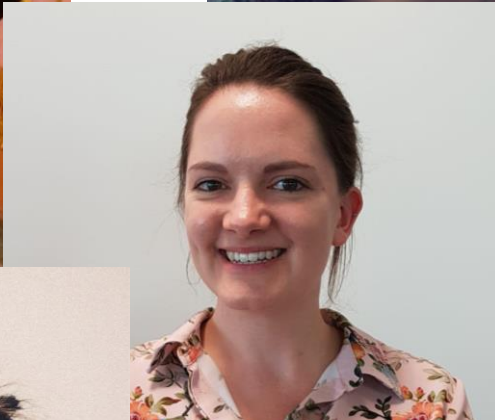
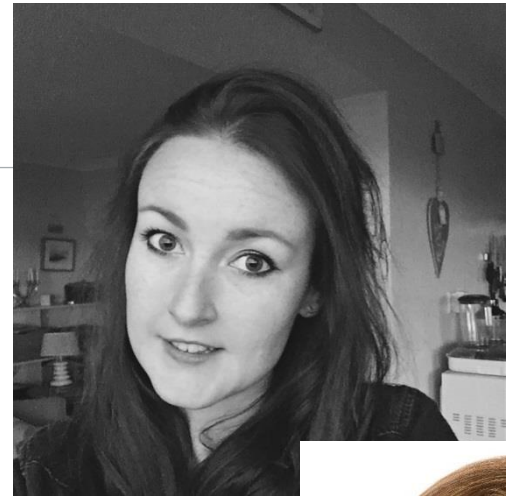
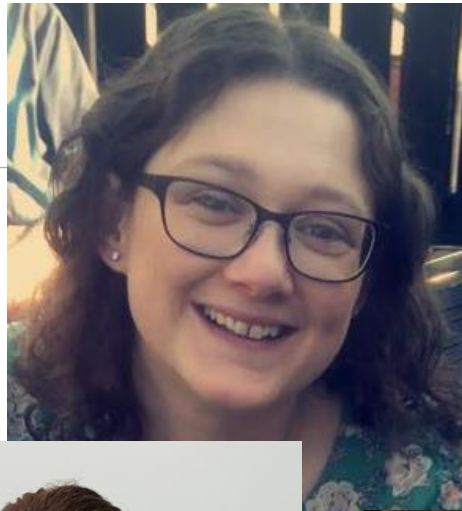
Publishing, Technology & Women



Informa Awards



Who are we?



Women in Publishing Objectives

The objectives of Women in Publishing are:

- **To showcase women leaders at all levels of the company at Taylor & Francis and inspire future women leaders,**
- **To provide online and in-person discussion spaces for issues that affect women in publishing,**
- **To promote and support the career development and well-being of colleagues at Taylor & Francis,**
- **To facilitate professional and personal networking at Taylor & Francis.**

Women in Publishing is engaged with Diversity and Inclusivity more broadly and would be happy to support and collaborate with other D&I initiatives. Women in Publishing activities are open to everyone.

Attendance numbers at events

Event	In person attendance
Launch event March 2017	90+
Career hints & Tips	70
Mentoring	35
Publishing, Technology & Women	60
Leadership	90+
Career Pathways	80
Imposter Syndrome	60

Feedback on recent sessions

“I just wanted to say that I greatly enjoyed the webinar on Women in Publishing/Careers. It was very thought-provoking and quite empowering. I think these events are a great way to feel more connected with our overseas counterparts. Thanks for providing this opportunity!”

“I always leave these sessions feeling really inspired and I felt that this one in particular really makes trying to navigate through all this career stuff feel less scary, so thanks for being a part of it and sharing it with us all!”


“It was really inspiring, I felt like I connected with the speakers and it was great to hear from women who’ve progressed so far within the company speak so candidly and openly”

More feedback

“Women in Publishing has been hugely inspirational. The talks from senior women in the company and the excellent external speakers have really helped in both my own career development and in my encouraging my peers and team members in their own endeavours.”

“ As a manager, this was a very helpful session to understand the challenges imposter syndrome may cause my team members periodically, and provided some ideas for how I can help them to work through such situations. Thank you to WIP for arranging this session – this is not an issue that is often tackled in standard corporate training courses, but can affect a lot of employees.”

Yammer



Women in Publishing

An employee-run network celebrating the success and enhancing the professional...

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Siobhan Greaney [Follow](#) – November 23 at 12:44 PM

Some key links for you all following on from our recent UK WiP session on Impostor Syndrome.

First - our wonderful facilitator Sarah Durant: <http://www.sarahdurrant.co.uk/>
Sarah's talk was really intriguing. Thanks so much to everyone who came along and fully participated in the session. Sarah runs courses, workshops and coaching in person and online.

Ted Talk by Brené Brown about the Power of Vulnerability that Sarah recommended:
[expand >](#)



Brené Brown: The power of vulnerability



Lead From Within

MEMBERS (465)



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Informa Talent Action Plan

INFORMA TALENT ACTION PLAN: ENGAGE


ATTRACT

SUPPORT

ENGAGE

Our culture is based on providing personal and professional opportunity, enabling colleagues to contribute at various levels and upholding a working environment of respect and openness.

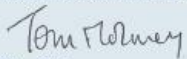
- ✓ **AllInforma...** Launch and development of AllInforma to promote and engage all colleagues on diversity and inclusion;
- ✓ **Balance Network...** Launch of the AllInforma Balance network in partnership with specialist provider everywoman, comprising new personal development opportunities, mentoring programmes and forums to share stories and experience, providing additional support to colleagues of all genders with specific elements for women;
- ✓ **Women in Publishing...** Local, colleague-led events and forums to discuss key issues and facilitate networking, including a Women in Publishing initiative in the UK and US;
- ✓ **Cross-Group networks...** Development of additional cross-group networks, including a forum focused on those in their early careers, to facilitate connections and collaboration and support colleague needs;
- ✓ **AllInforma Top Women...** Introduction of AllInforma Top Women, a series of interviews and profiles of leading female colleagues that have become one of the most popular features on Informa's intranet;
- ✓ **Awareness initiatives...** Promotion of international awareness initiatives, including International Women's Day and International Youth Day;




Lara Boro, Group Managing Director, Business Intelligence

Inside Informa... Launch of Inside Informa, an engagement platform that enables colleagues to have their say on everything at Informa and provides direct feedback to management to inform change and action, and a measure of overall engagement levels. Regular Town Hall Calls with senior leaders act as open forums to ask questions and give opinions.

I confirm the data in this report is accurate.


Tom Moloney
Director of Talent and Transformation









The Informa Talent Leadership Team



At Informa, we aim to maintain and promote a supportive and inclusive working environment across the world, providing all colleagues with the opportunities to develop, learn and be the best they can be.

These efforts are led by the Informa Talent Leadership Team of HR professionals from around the Group.

Through a wide range of initiatives and activities encapsulated in our Talent Action Plan, we are expanding and improving these opportunities, ensuring we attract and retain the best talent from a diverse set of backgrounds and with a mix of skills, abilities and experience.

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Thank You

Any Questions?

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