

Andrea Powell appointed as STM Outreach Director and Publisher Coordinator for Research4Life

STM has appointed Andrea Powell as STM Director of Outreach and Publisher Coordinator of Research4Life following the departure of Richard Gedye after 8 years in the role. Andrea will commence her new position on 1 November 2018.

Since 2004, STM has supported the publisher coordinator role within the Research4Life partnership. In 2010 Richard Gedye (formerly of OUP) succeeded Maurice Long in this position. Richard, having decided to step down from this role at the end of November 2018, commented: "In my role at STM, it has been enormously satisfying to have been able to contribute to Research4Life's growth in content, reach and impact, as evidenced both by the raw statistics (our 90,000 book and journal title offering is nearly six times what we were offering in 2011) and by the many enthusiastic testimonials we receive from users and librarians. Particularly important for enhancing the Research4Life user experience during the last eight years has been the partnerships which we have been able to nurture. ProQuest, Google Scholar, Springer Nature, and The IP Registry, for example have between them enabled us to significantly improve the discovery of the information we make available, while organisations like INASP and the Elsevier Foundation have worked collegially with us to enhance capacity development within the institutions and countries we serve."

Andrea Powell is no stranger to STM nor to Research4Life, having served for 6 years on the STM Board while at CABI. Andrea, latterly Chief Information Officer at CABI, stated "I am excited to be taking on this new challenge at a critical time in Research4Life's history. I look forward to working with a wide range of partners and stakeholders to ensure that access to the world's most reliable and respected research publications helps to support the objectives of the United Nations Sustainable Development Goals. The STM community has played a critical part in removing barriers to access and in supporting researchers across thousands of developing country institutions; there is still much more to do, but Research4Life provides an excellent platform from which we can collectively seek to level the playing field around the world."

About STM: STM is the leading global trade association for academic and professional publishers. It has over 150 members in 21 countries who each year collectively publish nearly 66% of all journal articles and tens of thousands of monographs and reference works. STM members include learned societies, university presses, both subscription and open access publishers, new starts and established players.

About Research4Life: Research4Life is a public-private partnership of the WHO, FAO, UNEP, WIPO, ILO, Cornell and Yale Universities, the International Association of Scientific, Technical & Medical Publishers and more than 185 international publishers. The goal of Research4Life is to reduce the knowledge gap between high-income countries and low- and middle-income countries by providing affordable access to scholarly, professional and research information. The Research4Life programmes include agriculture, health, environment, legal information, science and innovation.