NETWORKED BUSINESS MODELS

[UBER and TAXI logos]

[Airbnb logo]
120 HOURS
networked knowledge model

Seek > Sense > Share

Value Creation
Social Network
Increase Awareness

Informal
Community of Practice
Test Alternatives

Formal
Work Team
Take Informed Action

Order

un order
Slide conceived of in collaboration with Susan Cato, ASPB
NETWORK KNOWLEDGE MODEL & HOW APPLIED TO STM COMMUNITY

- **Author**: Expanded opportunities for visibility and to add value
- **Publisher**: Formal publishing & process of research

The diagram illustrates the relationship between non-linear and linear, structured and un-structured content in the context of the STM (Scholarly Communication) community.