

Sponsorship Application/Contract

STM Annual U. S. Spring Conference Tuesday, April 24 – Thursday, April 26, 2018 [Sheraton Philadelphia Downtown](#) [201 N. 17th Street, Philadelphia, PA 19103](#)

Dear Potential Sponsor,

We are pleased to present our 2018 Sponsorship Program for the US Spring Conference. Detailed below is an overview of our Sponsorship Program.

STM 2018 Sponsorship Program

- Sponsorship level is determined by total dollar spend
- New additions to our program
 - New “Platinum” Level sponsorship
 - Reduced registration fees of 15% for additional company attendees beyond the gratis registration included with the Platinum & Gold sponsorships
 - Sponsorship Level recognition for total spend across all events
- Sponsorship Benefits – Please see attached Sponsorship Benefits Schedule on page 3.
- Sponsorship definitions – Please see attached Sponsorship Definitions on page 4

STM Annual US Conference 2018 Member Pricing V4	Tuesday	Wednesday	Thursday		
ITEM	24-Apr-18	25-Apr-18	26-Apr-18	Bundled Price	
Morning Registration Refreshments	SOLD CCC	SOLD CCC	SOLD CCC	SOLD CCC	
Mid Morning Break	\$ 2,388 <input type="checkbox"/>	\$ 2,388 <input type="checkbox"/>	\$ 2,388 <input type="checkbox"/>	\$ 6,088	<input type="checkbox"/>
Lunch	\$ 4,950 <input type="checkbox"/>	\$ 4,950 <input type="checkbox"/>	\$ 4,950 <input type="checkbox"/>	\$ 11,880	<input type="checkbox"/>
Afternoon Break	\$ 1,988 <input type="checkbox"/>	SOLD MDPI	SOLD CHORUS	\$ 3,588	<input type="checkbox"/>
Cocktail Reception	SOLD ATYPON	SOLD ATYPON		SOLD ATYPON	
Audio-visual support	\$ 2,088 <input type="checkbox"/>	\$ 2,088 <input type="checkbox"/>	\$ 2,088 <input type="checkbox"/>	\$ 5,388	<input type="checkbox"/>
STM Event App	\$ 1,888 <input type="checkbox"/>	\$ 1,888 <input type="checkbox"/>	\$ 1,888 <input type="checkbox"/>	\$ 4,888	<input type="checkbox"/>
Keynote Speakers	\$ 2,088 <input type="checkbox"/>	\$ 2,088 <input type="checkbox"/>	\$ 2,088 <input type="checkbox"/>	\$ 5,388	<input type="checkbox"/>
Podium Sign	\$ 2,988 <input type="checkbox"/>	\$ 2,988 <input type="checkbox"/>	\$ 2,988 <input type="checkbox"/>	\$ 7,588	<input type="checkbox"/>
Seat Attendee Promotion	\$ 2,188 <input type="checkbox"/>	\$ 2,188 <input type="checkbox"/>	\$ 2,188 <input type="checkbox"/>	\$ 5,888	<input type="checkbox"/>
STM Supporter	\$ 1,888 <input type="checkbox"/>	\$ 1,888 <input type="checkbox"/>	\$ 1,888 <input type="checkbox"/>	\$ 4,888	<input type="checkbox"/>
Web Videos & Downloads	\$ 1,888 <input type="checkbox"/>	\$ 1,888 <input type="checkbox"/>	\$ 1,888 <input type="checkbox"/>	\$ 4,888	<input type="checkbox"/>
Exhibit Table (Includes one registration)	\$ 4,088 <input type="checkbox"/>	\$ 4,088 <input type="checkbox"/>	\$ 4,088 <input type="checkbox"/>	\$ 10,488	<input type="checkbox"/>
WiFi	SOLD ARIES	SOLD ARIES	SOLD ARIES	SOLD ARIES	
Total					
STM Annual US Conference 2018 Non - Member Pricing	Tuesday	Wednesday	Thursday		
ITEM	24-Apr-18	25-Apr-18	26-Apr-18	Bundled Price	
Morning Registration Refreshments	SOLD CCC	SOLD CCC	SOLD CCC	SOLD CCC	
Mid Morning Break	\$ 2,627 <input type="checkbox"/>	\$ 2,627 <input type="checkbox"/>	\$ 2,627 <input type="checkbox"/>	\$ 6,697	<input type="checkbox"/>
Lunch	\$ 5,445 <input type="checkbox"/>	\$ 5,445 <input type="checkbox"/>	\$ 5,445 <input type="checkbox"/>	\$ 13,068	<input type="checkbox"/>
Afternoon Break	\$ 2,187 <input type="checkbox"/>	SOLD MDPI	SOLD CHORUS	\$ 3,947	<input type="checkbox"/>
Cocktail Reception	SOLD ATYPON	SOLD ATYPON		SOLD ATYPON	
Audio-visual support	\$ 2,297 <input type="checkbox"/>	\$ 2,297 <input type="checkbox"/>	\$ 2,297 <input type="checkbox"/>	\$ 5,927	<input type="checkbox"/>
STM Event App	\$ 2,077 <input type="checkbox"/>	\$ 2,077 <input type="checkbox"/>	\$ 2,077 <input type="checkbox"/>	\$ 5,377	<input type="checkbox"/>
Keynote Speaker	\$ 2,297 <input type="checkbox"/>	\$ 2,297 <input type="checkbox"/>	\$ 2,297 <input type="checkbox"/>	\$ 5,927	<input type="checkbox"/>
Podium Sign	\$ 3,287 <input type="checkbox"/>	\$ 3,287 <input type="checkbox"/>	\$ 3,287 <input type="checkbox"/>	\$ 8,347	<input type="checkbox"/>
Seat Attendee Promotion	\$ 2,407 <input type="checkbox"/>	\$ 2,407 <input type="checkbox"/>	\$ 2,407 <input type="checkbox"/>	\$ 6,477	<input type="checkbox"/>
STM Supporter	\$ 2,077 <input type="checkbox"/>	\$ 2,077 <input type="checkbox"/>	\$ 2,077 <input type="checkbox"/>	\$ 5,377	<input type="checkbox"/>
Web Videos & Downloads	\$ 2,077 <input type="checkbox"/>	\$ 2,077 <input type="checkbox"/>	\$ 2,077 <input type="checkbox"/>	\$ 5,377	<input type="checkbox"/>
Exhibit Table (Includes one registration)	\$ 4,497 <input type="checkbox"/>	\$ 4,497 <input type="checkbox"/>	\$ 4,497 <input type="checkbox"/>	\$ 11,537	<input type="checkbox"/>
WiFi	SOLD ARIES	SOLD ARIES	SOLD ARIES	SOLD ARIES	
Total					

Key Steps to reserve your Sponsorship:

1. Step 1

- a. Select the item(s) that you want to sponsor (check the box).
- b. Add up the dollar amount to determine your Sponsorship Level.
 - i. The Sponsor Levels are based on a dollar range.
 - ii. The Sponsorship Level Benefits page details the benefits that you will receive.

2. **Step 2** - Complete this form today and email to both Kim Beadle and Darrell Gunter. The sponsorships are on a “First Come, First Served” basis.

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- a. **Kim Beadle** beadle@stm-assoc.org - +44 (1865) 339323
- b. **Darrell W. Gunter** gunter@stm-assoc.org - +1.973.454.3475

- 3. **Step 3 - Payment Terms:** Sponsorship is not confirmed until this contract is signed and payment is final.
 - a. Administration of receipt of payment is managed by Kim Beadle, beadle@stm-assoc.org
 - b. 100% of total sponsorship is due by March 18, 2018
 - c. Invoice payable upon receipt.

- 4. **Cancellation Terms:** If STM finds it necessary to cancel, based upon non-payment in accordance with the terms of this contract, or if any sponsor requests a cancellation of the assigned sponsorship, the sponsor will be assessed a cancellation fee as follows:
 - a. 50% of total sponsorship value if canceled on or before March 18, 2018
 - b. 100% of total sponsorship value if canceled after April 1, 2018

- 5. **Oversized Collateral (does not fit within folder)** - sponsors want to distribute sponsor branded flash drives, bags, pens, compasses, mugs etc. to the attendees, the cost is an additional \$250 per item, if approved STM. Please contact Jo Dinnage (dinnage@stm-assoc.org)

- 6. **N.B.** E-mailings from Sponsor. STM reserves the right to provide Sponsor’s approved e-mailing to STM’s conference attendee and/or members mailing list.

- 7. E-mail or transmittal will serve as acceptance of this contract and shall be treated as an original.

Date: _____

Sponsor Name: _____

Name (Print): _____

Title: _____

Authorized Signature: _____

Address _____

City _____

State / Country _____

Zip Code _____

Email _____

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Telephone _____

SPONSORSHIP LEVEL BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE
	\$9,001 +	\$6,001 - \$9,000	\$3,001 - \$6,000	\$1,888 - \$3,000
Pre-conference Promotion				
· Logo and links in all pre-conference marketing	X	X	X	X
· Logo and links on event webpage	X	X	X	X
· Additional Conference Registration passes Individual Passes discounted at 15%	X	X	X	
· One e-mailing to event attendees list*	X	X		
At the Conference Promotion				
· Signage at registration and throughout conference (STM to supply)	X	X	X	X
· Verbal acknowledgement during conference	X	X	X	X
· Sponsor promotional material to be displayed on sponsor table/s (provided by sponsor)	X	X	X	X
· Badges acknowledging sponsorship	X	X	X	X
· Logo & 50 word company description in conference program & digital participant pack	X	X	30 Word	
· Pop-up banner at conference (provided by sponsor)	X	X	X	
· STM Event app banner ad	X	X		
· 1 conference registrant pass	X	X		
· 1 conference registrant pass	X			
· Premium Signage	X			
After the Conference				
· STM Event App contact sharing for registrants and sponsors**	X	X		
· One e-mailing to STM member list*	X			
* NB The e-mailings will be sent via STM on your behalf STM does not provide email addresses of our attendees or member list				
**Registrant Pass is for the day of the event sponsored.				

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Sponsorship Definitions:

1. Morning Registration refreshments – Breakfast pastries, coffee, tea, etc.
2. Mid morning break – Breakfast pastries, coffee, tea, etc.
3. Lunch – Full service lunch and beverage service
4. Afternoon break – Afternoon refreshment items; snacks, soda, coffee, tea, etc.,
5. Cocktail reception – Includes cocktails and hors d'oeuvres.
6. Audio Visual – Includes projections, screen, microphones, sound, lighting
7. STM Event App – App to help attendees manage their schedule. It is only offered Tuesday and Wednesday.
8. Keynote speakers – Includes the sponsorship of all the invited speakers.
9. Podium Sign – Podium sign on the lecturn
10. Seat Attendee Promotion – Allows for the sponsor to place one piece of collateral on each seat at the event.
11. STM Supporter – Includes the collateral and logo placement on the website and the meeting
12. Web Videos and downloads includes Conference Program Sessions web videos and downloads available/viewable after the Seminar's on the STM Website
13. Wi-Fi – Wi-Fi service for all attendees at the conference
14. Exhibit Table 30 x 60 and it includes one registration