wizdom.ai

The world’s largest research knowledge graph

Continuously updating with billions of data points

1B citations
90M Publications
63K journals
150TB data
$700B research funding
34M researchers

Matthew Hayes, Commercial Director
Evolving landscape

- Gone are the days when gravity could be discovered by an apple falling on a wise man’s head.
○ Or penicillin being discovered through a case of ‘dirty dishes’.
○ Our challenges (societal, environmental, political) are more pressing than ever, and the Information Age has fundamentally changed how we access and share information…
How do we continue to further research and discovery?
Challenge 1: The research landscape is now made up of billions of data points.
○ Challenge 2: How to find the information that matters? Finding laser focus.

“Concentrate all your thoughts upon the work at hand. The sun’s rays do not burn until brought to a focus.”

– Alexander Graham Bell
- Challenge 3: How do I know I am using reliable resources?
- wizdom uses data from a wide range of sources including:
  - PubMed
  - Crossref
  - NSF
  - NIH
  - National Institutes of Health
  - Turning Discovery Into Health
  - Wellcome
  - Research Councils UK
  - ORCID
  - DBpedia
  - Wikipedia
  - wizdom.ai
  - STM
  - The global voice of scholarly publishing
The Solution: wizdom.ai
Who are we?

- Born out of a digital research services start-up launched through the University of Oxford’s software incubator.
- Acquired by Taylor and Francis in May 2017.
- 10 based in Milton Park, Abingdon (Leadership, Commercial, Sales & Marketing)
- 23 in Karachi, Pakistan (Developers, Data Scientists and Operations)
How does it work?

- wizdom is a research intelligence assistant powered by Big Data Analytics, Machine Learning and AI.

- Takes all this information and insight and turns it into simple, intuitive take anywhere dashboards.
Brexit dashboard - Impact on UK Research, Funding and Collaboration

As featured by:

WIRED

FAST COMPANY

wizdom.ai

STM

The global voice of scholarly publishing
The Benefits of wizdom
- See the performance of your journals
○ Gain competitor insight
Find out who you should collaborate with
See research trends and discover areas of focus.
Who’s it for?

- It’s a platform for everyone - from the smallest publishers to the largest.
Early 2018….
Find out more

- Find me during the conference or via Linkedin:

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Message  More...
Time’s Up!

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