13\textsuperscript{th} Berlin Open Access conference

Views on OA 2020
Perspective of STM Association

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What is STM?

- International association for academic and scientific publishers
- Over 130 member companies in 2016
- Members are all types of STM publisher
  - Not for profit, university presses, private companies
  - Large, medium and small, new start-ups and existing players
  - Open access and subscription publishers
- Voice of research publishing to governments, international and national bodies concerned with information and copyright
STM Membership 2016

North America 41%

EMEA 48%

APAC 10%

S America 1%
Open Access – STM snapshot

• Degree of penetration of various OA models is complex (not least because OA models are not all well defined)

• DOAJ lists 10,090 (7,245 in English) OA journals

• Overall OA article penetration about 30% pace EC 50%!
  – 12% (Gold or articles in OA journals)
  – 5% (Delayed access on publisher websites)
  – 10-12% (self-archived copies)
OA Variability by subject

Source: Björk et al. 2010
STM Position on Open Access

- Future Viability
- Freedom for researchers where and when to publish
- Integrity and permanence of scholarly record
- One size does not fit all
STM Statement on Access Models

- http://www.stm-assoc.org/public-affairs/resources/publishers-support-sustainable-open-access/
STM Views on OA 2020

- All stakeholders need to work together

- Transformation is possible but
  - Change of money flow
  - Winners and losers
  - Some „sediment“ will stay (mixed economy)

- Need to make sure that all (midsize/small publishers) are included
Thanks