

What is the Role for Publishers in Protecting Privacy? The NISO Framework for Patron Privacy

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- Non-profit industry trade association accredited by the American National Standards Institute
- Mission of developing and maintaining technical standards related to information, documentation, discovery and distribution of published materials and media
- Volunteer driven organization: 200+ members and 400+ contributors spread out across the world
- Responsible for standards like ISSN, DOI, Dublin Core metadata, DAISY digital talking books, OpenURL, MARC records, and ISBN

Protecting privacy is deeply embedded in librarianship and library services

"III. We protect each library user's right to privacy and confidentiality with respect to information sought or received and resources consulted, borrowed, acquired or transmitted."

Code of Ethics of the American Library Association

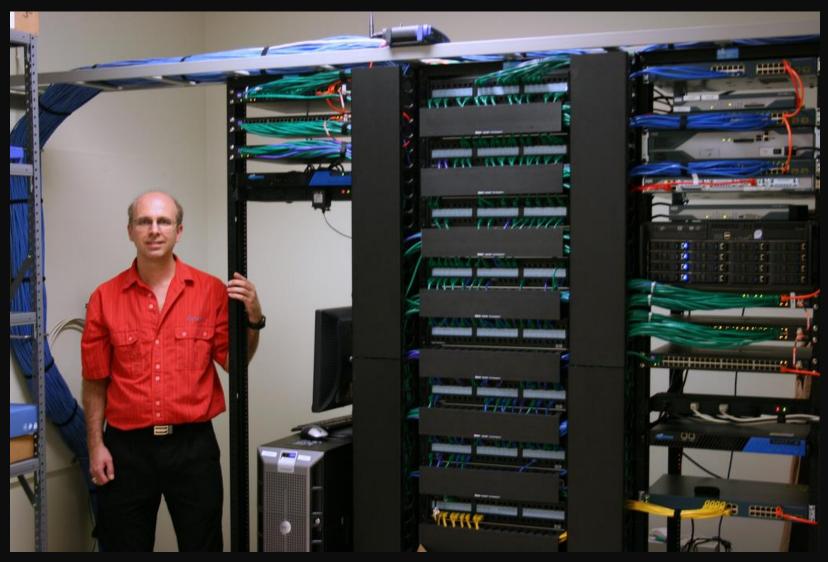
But how many of you are librarians?

That worked well in a world where the library looked like this



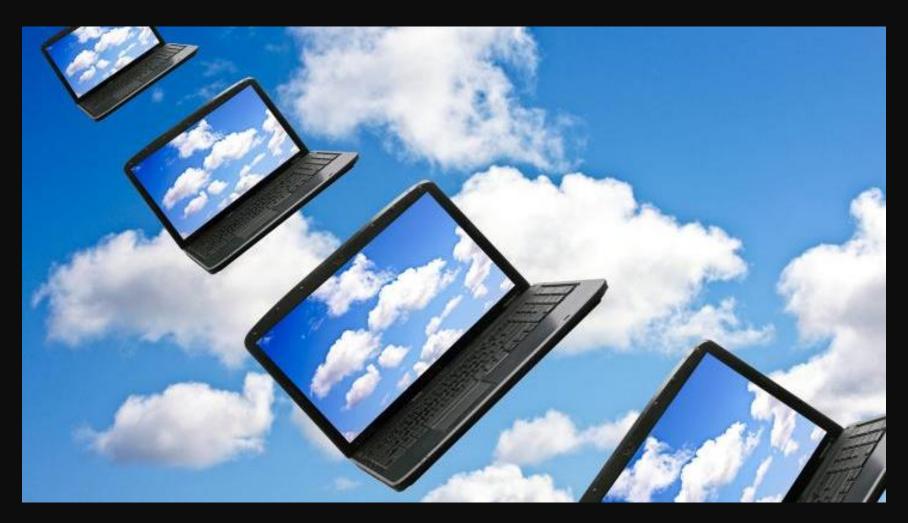
Leeds Library by Michael D Beckwith on Flickr

But Libraries more often look like this



Servers, switches, Chris, and such on Flickr

Most Library/Information Services Take Place in the Cloud



Why might a publisher want to protect patron's privacy?

You may feel it's the right thing to do AND...

It sets you apart from the competition

You may be legally obliged to do so

Customers may include it in the licenses

You may want to avoid legal liability

Privacy is a very nuanced concept

Not all privacy issues are hacks Not all breaches are malicious Not all data sharing is inappropriate

Can we build a framework to protect patron privacy that is based on consensus that simultaneously recognizes the nuances with this issue?

NISO Initiative on Privacy of Patron Data in Information Systems

NISO initiative generously funded by:



Goal: Establish a consensus framework of principles that proscribe how information systems should respect the privacy of patron data

Virtual Discussions

- Patron privacy in library systems
- Patron privacy in vendor systems
- Patron privacy in publisher systems
- Legal frameworks for patron privacy

San Francisco, June 29-30, 2015



NISO Privacy Principles

Preamble

1. Shared Privacy Responsibilities

2. Transparency and Facilitating Privacy Awareness

3. Security

4. Data Collection and Use

5. Anonymization

6. Options and Informed Consent

7. Sharing Data with Others

8. Notification of Privacy Policies and Practices

9. Supporting Anonymous Use

10. Access to One's Own User Data

11. Continuous Improvement

12. Accountability (Between Library and Vendors)

Glossary

What are the next steps?

More information:

www.niso.org/topics/tl/patron_privacy/

Thank you!

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