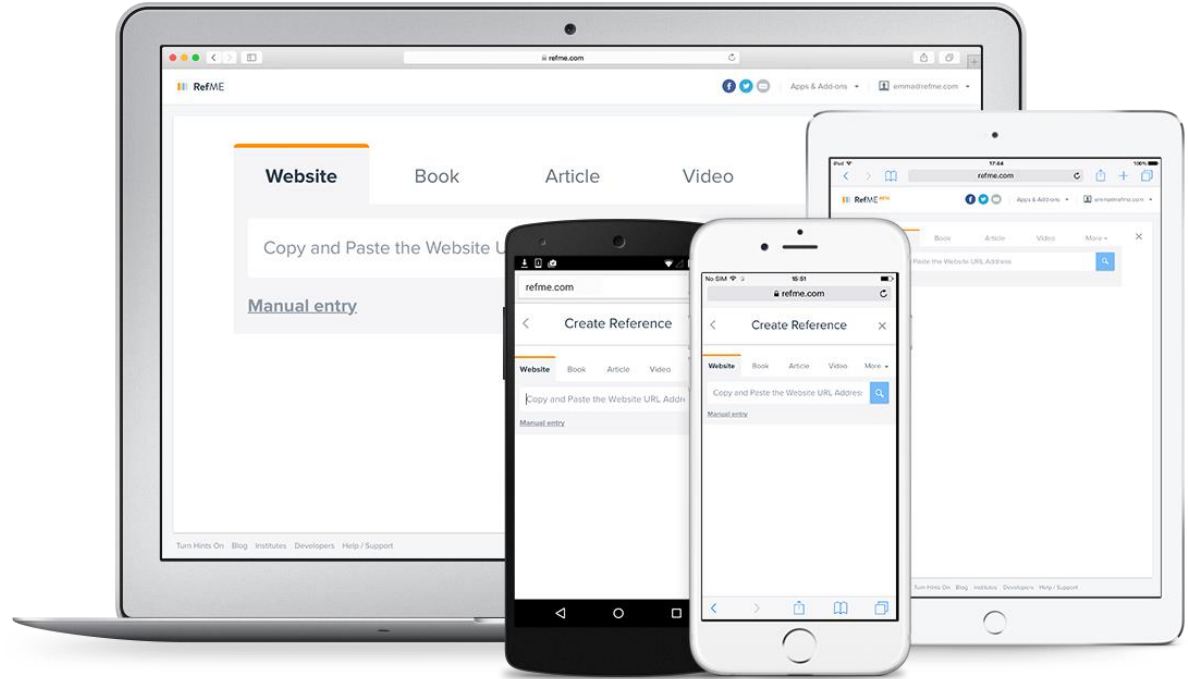




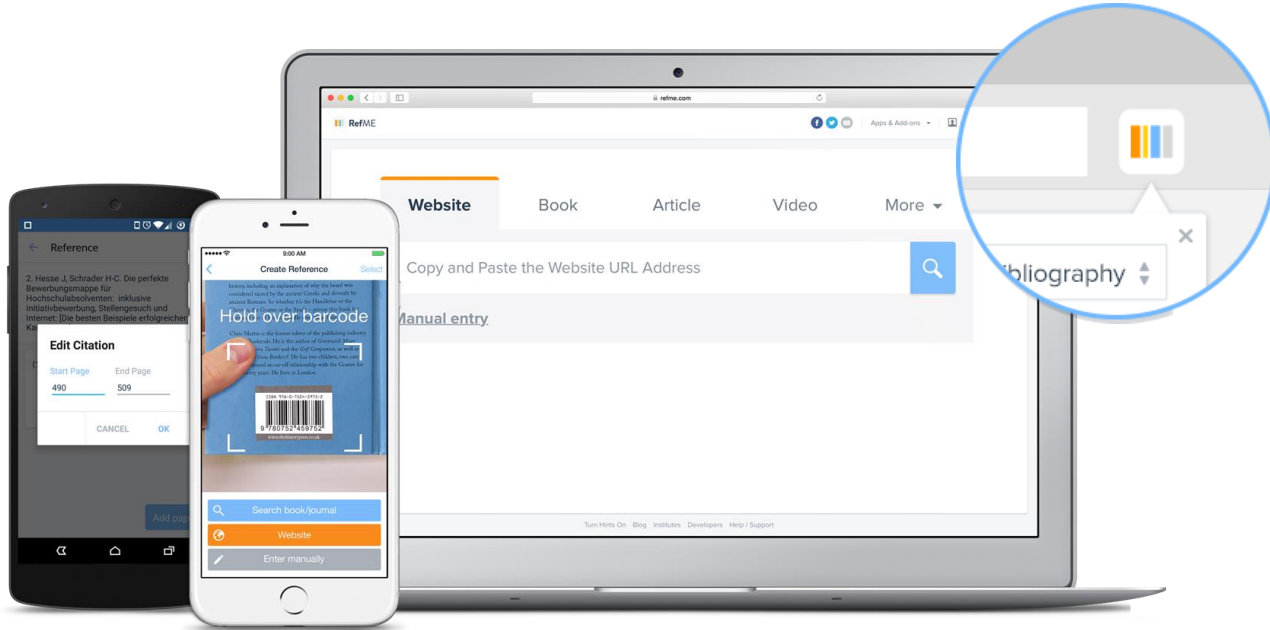
RefME

What is RefME?



Make the world citable.







Cite this source



Harvard - ...



Stephenson, N. (1992) *Snow crash*. Available at:
<https://rawgit.com/alexkalderimis/6236743fb55ddd5ba4ee/raw/> (Accessed: 1 December 2015).



Powered by RefME

Export

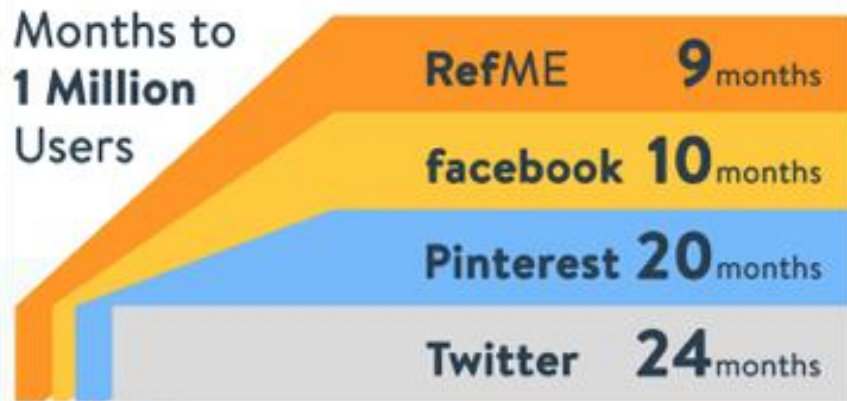
Months to
1 Million
Users

RefME 9_{months}

facebook 10_{months}

Pinterest 20_{months}

Twitter 24_{months}



Challenges:

- Metadata is tough to work with.
- Identifiers are often wrong
- Every student has their own citation style.

Why is a one click citation process so important for publishers?

- Usage
- Discoverability.

Example of usage

Title	Publisher	Issued	Pages	Note	Quote	Name	Course
Wither Qualitative/Quantitative?: Grounds for Methodological Convergence	Springer	2006	104	Is this then not just another attempt by qualitative to be quantitative?	New software like NUD*IST, and NVivo (Richards, 2002) or use of microsoft word functions for coding and quantifying (La Pelle, 2004) have become part of an increasing tendency to use techniques of dividing and counting social interaction data.	Macquarie University	Masters

Discoverability

- Future is open access
- Future is not search

Problems with search

- searching for content is broken
- you get the nearest 40,000 results.
- research is dependent on how good you are at search.

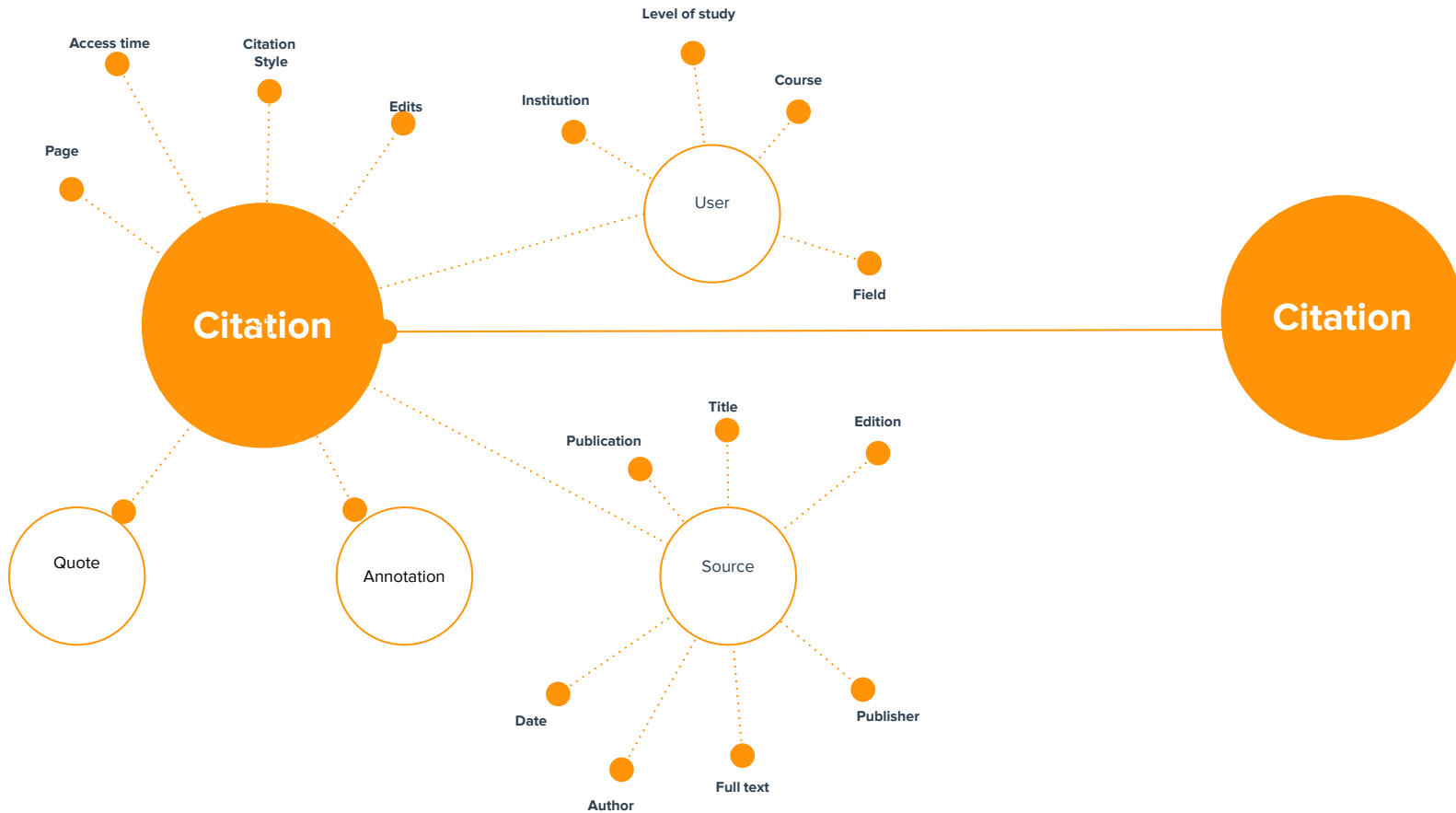


'The future of search is to try to build the ultimate personal assistant'

- Behshad Behzadi

Future of search

- Context
- Personal Information



Lastly... Link Rot.

HTTP Error 404
File or directory not found.

Thank you!

I  Citations

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www.refme.com

 @tomrefme

