Measuring Publication Impact with Mendeley Stats

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What is Mendeley?

Mendeley is a cross-platform application with 4+M global users that helps researchers organize and manage their work, allows authors to promote themselves and their research, and connects researchers with millions of other users around the world.

**Organize**: Mendeley allows a researcher to compile a personal library of materials, to structure it as one sees fit, and to keep track of different papers one is reading.

**Collaborate**: Mendeley enables researchers to create groups to share reference materials, exchange ideas and work together with others.

**Discover**: Mendeley can help discover new people to work with, find new research being published, and recommend new reading based on content in one’s personal library.

**Write**: Mendeley’s word processor plugin helps to easily create citations.
Measuring publication impact

- Academics have always been keen to understand and showcase the impact of their work and position themselves within their disciplines.

- Article level metrics are one way to help academics demonstrate the impact of their work.

- ScienceDirect → article usage
- Scopus → citations
- Mendeley → sharing
- Newsflo → media mentions
2013: CiteAlert and Article Usage Alerts

**CiteAlert**
Launched 2008
Automatic notification to authors once their article is cited in a new published article on ScienceDirect. Open rate 42%, click rate 15%

**Usage Alerts**
Launched 2013
Email to authors, with a link to a customized web page per article
Open rate >65%, click rate >45%
2014: My Research Dashboard (beta)

- Early feedback on how ALL publications are being downloaded, shared and cited
- Data about the geographic locations and research disciplines of readers
- Detailed information about search terms used to find publications
- Tips & tricks for article promotion
- > 65,000 users to date
Moving towards a researcher centric solution

- CiteAlert & Usage Alert
- My Research Dashboard
- Mendeley social profiles

2013

ScienceDirect
Scopus

2014

ScienceDirect
Scopus
Mendeley

2015

ELSEVIER
Scopus
Mendeley
newsflo
bespoke media monitoring

Content Centric Solution

Author Centric Solution

Researcher Centric Solution
2015: Mendeley social profiles

- Connect with colleagues and join new communities
- Receive personal stats on how your work is used
- Share your work with other researchers
- Promote your work and interests to a global audience
Live demo
Want to learn more?

Interested in discussing how Mendeley could benefit your journals and authors?

Reach out to me:

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Appendix: Screenshots
<table>
<thead>
<tr>
<th>Publications</th>
<th>Citations</th>
<th>Views</th>
<th>Readers</th>
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<tr>
<td>542</td>
<td>16,607</td>
<td>60,249</td>
<td>3,610</td>
</tr>
<tr>
<td>Total number of my publications.</td>
<td>Total number of references for my publications.</td>
<td>Number of people who have read my Elsevier publications.</td>
<td>Mendeley users with my publications in their libraries.</td>
</tr>
</tbody>
</table>

### My publications

**Multiple newly identified loci associated with prostate cancer susceptibility**
*Nature Genetics, vol. 40 (2008)*

- **Citations**: 496
- **Readers**: 50

**CD133, a novel marker for human prostatic epithelial stem cells**

- **Citations**: 486
- **Readers**: 50

**Levels of matrix metalloproteases in bladder cancer correlate with tumor grade and invasion**
*Cancer Research, vol. 53 (1993)*

- **Citations**: 364
- **Readers**: 0
Overview page – Media mentions

My mentions in the media

Healthy-looking prostate cells mask cancer-causing mutations
March 2, 2015 | Cancer Research UK (United Kingdom)
“more about the beginnings of prostate cancer, so we can tackle the disease at its roots.” Professor David Neal, study author at the University of Cambridge, said: “The discovery of widespread changes”

Healthy-looking prostate cells mask cancer-causing mutations
March 2, 2015 | Science Daily (United States)
“that are linked to the cancer nearby. This research helps us understand more about the beginnings of prostate cancer, so we can tackle the disease at its roots.” Professor David Neal, study author at”

Article of the month: Targeting the androgen receptor
March 5, 2014 | BJUI (United Kingdom)
“of the androgen receptor (AR) in prostate cancer Alastair D. Lamb, Charlie E. Massie and David E. Neal Cambridge University Department of Urology, Addenbrooke’s Hospital and Cancer Research UK”

Healthy-looking prostate cells mask cancer-causing mutations
March 2, 2015 | Medical Xpress (United States)
“prostate cancer, so we can tackle the disease at its roots.” Professor David Neal, study author at the University of Cambridge, said: “The discovery of widespread changes in these normal looking cells”

Prostate cancer breakthrough British scientists discover WHY the disease spreads
April 2, 2015 | UK Nigeria Online (United Kingdom)
“David Neal said some suitable drugs already exist, and that new ones are being developed all the time. However, he cautioned that it will be three to five years before the latest knowledge can be”

View more
Co-administration of non-carrier nanoparticles boosts antigen immune response without requiring protein conjugation


*Vaccine, vol. 32 (2014)* ELSEVIER

**Stats for this publication**

- **Views**
- **Citations**

For the last 12 months:
- October '14: 9
- November '14: 20
- December '14: 30
- January '15: 35
- February '15: 25
- March '15: 30
- April '15: 20
- May '15: 15
- June '15: 25
- July '15: 20
- August '15: 30
- September '15: 1
Article page – participating journal continued

<table>
<thead>
<tr>
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<th>Views</th>
<th>Readers</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>936</td>
<td>23</td>
</tr>
</tbody>
</table>

- Total number of references for this publication.
- Number of people who have read this publication to date.
- Mendeley users with this publication in their libraries.

**Selected citations**

1. *The Value of Source Data Verification in a Cancer Clinical Trial*
   - [View on Scopus](#)

2. *Evaluation of internal peer-review to train nurses recruiting to a randomized controlled trial - Internal Peer-review for Recruitment Training in Trials (InterPReTiT)*
   - Mann, C., Delgado, D., Horwood, J.
   - [View on Scopus](#)

3. *International health research monitoring: Exploring a scientific and a cooperative approach using participatory action research*
   - [View on Scopus](#)
People who read this are also reading

Latest results from the UK trials evaluating prostate cancer screening and treatment: The CAP and ProtecT studies
*European Journal of Cancer, vol. 46 (2010)* ELSEVIER
View on ScienceDirect

Exploring treatment preferences facilitated recruitment to randomized controlled trials
*Journal of Clinical Epidemiology, vol. 64 (2011)* ELSEVIER
View on ScienceDirect

Development of a complex intervention improved randomization and informed consent in a randomized controlled trial
*Journal of Clinical Epidemiology, vol. 62 (2009)* ELSEVIER
View on ScienceDirect
How this publication is being shared

In Mendeley, this publication was added to a library 23 times.

To date, this publication has been added to 4 groups.

The availability of Stats information varies by publisher.
Multiple newly identified loci associated with prostate cancer susceptibility
View on Scopus →
Article page – other journal continued

Citations

496
Total number of references for this publication.

Readers

50
Mendeley users with this publication in their libraries.

Selected citations

Ethnic differences in prostate cancer
Kheirandish, P., Chinegwundoh, F.
View on Scopus

IRX4 at 5p15 suppresses prostate cancer growth through the interaction with vitamin D receptor, conferring prostate cancer susceptibility
Human Molecular Genetics, vol. 21 (2012)
View on Scopus

Life insurance and genetic testing for prostate cancer: What advice for patients?
Meyer, J.-P., Westera, J.
View on Scopus

Visit Scopus for all
How this publication is being shared

In Mendeley, this publication was added to a library **50 times.**

To date, this publication has been added to **3 groups.**

The availability of Stats information varies by publisher.