Managing Your Digital Reputation
STM Annual Meeting, Washington DC, 23 April 2015

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Digital scholarly communications require digital (machine readable) information
ORCID provides persistent machine-readable names (aka digital identifiers) for researchers.

Member-built integrations of ORCID identifiers in key research workflows such as manuscript and grant submission support automated linkages between researchers and their professional activities and affiliations, ensuring that works are appropriately attributed and discoverable.

ORCID serves as a hub enabling machine-readable connections between identifiers for organizations, works, and person IDs.
ORCID provides plumbing for research information—and the tools to build trust
Over 1.25 million researchers have registered for an ORCID identifier.

ORCID identifiers are associated with:

• 2 million unique DOIs
• 20 thousand unique educational affiliations
• 30 thousand unique employing organizations
Identifier plumbing—coupled with provenance—provide the foundation for online reputational management.
Characterization of the definitive classical calpain family of vertebrates using phylogenetic, evolutionary and expression analyses

Daniel J. Macqueen and Alexander H. Wilcox

Institute of Biological and Environmental Sciences, University of Aberdeen, Tillydrone Avenue, Aberdeen AB24 2LZ, UK

ORCID IDs are being embedded in articles
...and publication search engines

Send Scopus Author details and publication list to ORCID

Your publications on Scopus may be spread over a number of different Author profiles, because these are generated automatically. In order to create a single profile containing the correct publications, please follow the steps in this wizard. On completion, any changes will also be sent as corrections to Scopus.

ResearcherID & ORCID Integration

Accurate attribution has long been a challenge in the scholarly sphere. Whether one is the researcher, funder, publisher or another contributing to this ecosystem, it is critical that work be properly identified and tied to the right individual, institution, publisher or funder. Thomson Reuters has long known this, hence the reason for its ResearcherID solution. And, hence the reason for the company being a founding member of the Open Researcher and Contributor ID (ORCID) initiative.
...and also in theses, personnel records...
and association membership systems...
... and datasets...

Data from Figure 7 from: Measurements of Higgs boson production and couplings in diboson final states with the ATLAS detector at the LHC
2013-09 | data-set
DOI: 10.7484/INSPIREHEPDATA.A78C.HK44
URL: http://dx.doi.org/10.7484/INSPIREHEPDATA.A78C.HK44
SOURCE: Kyle Cranmer, CREATED: 2013-09-11

...and data management

Witt 2014

PeerJ 2015

Achieving human and machine accessibility of cited data in scholarly publications

Joan Starr¹, Eleni Castro², Mercè Crosas², Michel Dumontier², Robert R. Downs³, Ruth Duerr⁴, Laurel L. Haak⁵, Melissa Haendel⁶, Ivan Herman⁷, Simon Hodson⁸, Joe Hourcade⁹, John Ernest Kratz¹, Jennifer Lin¹¹, Lars Holm Nielsen¹², Amy Nurnberger¹³, Stefan Proell¹⁴, Andreas Rauber¹⁵, Simone Sacchi¹³, Arthur Smith¹⁵, Mike Taylor¹⁷, and Tim Clark¹⁸
How do I register my ORCID id with the Wellcome Trust?

If you are an existing user of the Wellcome Trusts online application system eGrants, you can verify your existing ORCID id via the ‘Your Details’ page of your eGrants account.

If you do not have an eGrants account or an ORCID id, you can register for both during the eGrants registration process. Further information can be found in the eGrants User Guide or by contacting eGrants Support.

My NCBI Curriculum Vitae Web Application: SciENcv


2013 September 17 [posted]

SciENcv is a new feature in My NCBI that helps users create an online professional profile that can be made public to share with others. In SciENcv users can document their education, employment, research activities, publications, honors, research grants, and other professional contributions. In addition, the SciENcv profile may include an ORCID® ID, when registered with ORCID.

... and grants...
Coming in 2015:

The author can pre-populate submission form fields: preferred name, affiliation, funding

The authenticated iD becomes a part of the paper

Upon publication, the iD is indexed by CrossRef, Scopus, Web of Science, and other services.

..AND the author’s ORCID record is updated with provenance

Information flows through ORCID to linked platforms
ORCID’s role

• Create the tools to allow for easy addition of identifiers (for people, places, and things) during publishing, grant application, thesis deposit, etc.

• Engage the community to embed, authenticate, and assert
Connecting Kudos and ORCID accounts

Edit Your Profile
Use the form below to update your profile. You can also manage access to your social media accounts and manage your email subscription preferences.

Email
charlie@growkudos.com

Import your publication list from ORCID®
What is ORCID®? For further information on the benefits of connecting your ORCID ID to your Kudos account, see our FAQs page.

Create or Connect your ORCID ID
Congratulations! You have successfully imported your publication list from ORCID®. Your Kudos account will automatically be updated next time you add to your ORCID publication list. Select any publication from the list below to start using the Kudos tools to explain, enrich and share your work to improve its readership and impact.

**Charlie Rapple**

**My claimed publications**

- Getting mobile right: start with who and why, not what and how
  - Increase readership and impact »
- The Professionals' Guide to Publishing: A Practical Introduction to Working in the Publishing Industry
  - 2011-07-01
  - Increase readership and impact »

**Co-authors using Kudos:**

- Melinda Kenneway
- Mr Richard D Ridge
- Louise Russell
- Ms Louise Russell UX test 4
- David Sommer

**All co-authors:**

- Melinda Kenneway
- Jo Lambert
- Charlie Rapple
Dashboard pulls in usage data, Altmetric scores, citation counts, and charts for each publication map the timing of Kudos actions against these metrics.
What is Piirus?

A free online service for the research community to identify connections with thousands of potential collaborators worldwide, enabling them to build networks and explore new ideas.

Developed by the University of Warwick, the central aim of Piirus is to facilitate up-to-date, quality interactions amongst the global research community.
Phase 1
• Option to create or link an existing ORCiD record so that an ORCiD ID can be stored as part of the Piirus Edit profile processes

Phase 2
• Piirus profile retrieves any relevant fields from an ORCiD record to pre-populate fields in Piirus therefore reducing duplication of effort

Phase 3
• ORCiD record becomes a prerequisite for joining Piirus, with full integration at the join stage on Piirus
The vicious cycle of academic publishing ...

Peer review slow irrespective of peer-review contribution

Difficult for editors to find reviewers

Publishing slow (~239 days) and expensive ($900 - $4000+)
.. which Academic Karma is trying to turn into a virtuous cycle

**Reviewers** prioritise reviewing diligent peer-reviewers

- **Fast-track peer review** for diligent reviewers
- **Academics** demonstrate peer-review contribution at [academickarma.org](https://academickarma.org)
  - Reviewers use [academickarma.org](https://academickarma.org) to actively seek reviewing opportunities
  - **Faster and cheaper publishing**
Academics demonstrate peer review contribution relative to publishing record
ScienceOpen – research and open access publishing network

1. Gold Open Access publisher – publishes within a week

2. Peer review reformer – post-publication peer review and coming soon, pre-publication peer review by endorsement

3. Content aggregator – platform features 1.5 million articles sourced from PubMed Central, ArXiv and ScienceOpen
Integration with ORCID – a key part of our value proposition

Authors and reviewers must use their existing ORCID profile or create one to participate on the platform.

Only those with five peer reviewed publications or more on their ORCID may review (for which they receive a DOI).

ORCID helps us to maintain the level of scientific discourse.
To benefit from ORCID, researchers need only do two things:

① Register
② Use iD
• Take 30 seconds to register at http://orcid.org/register
• Free to researchers
• Individual owns the record and controls privacy settings
• Works on laptops, tablets, and phones