Diversifying Your Publication Portfolio

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IDSA Journals
with Oxford University Press

- **Clinical Infectious Diseases** (9.416 IF, ranks #2 in ID), 1979
- **The Journal of Infectious Diseases** (5.778 IF, ranks #5 in ID) 1904
- Each publishes twice monthly, print + online
- 168 pages per issue each

- 2014: Launched our first-ever, online-only, fully open access journal

**Open Forum Infectious Diseases**
Strategic Planning 2012

Member Survey

• 8500 members; 17.25% responded

• Readers/Authors

• High satisfaction with CID/JID – 90% levels

• 26% wrote in comments – some dissatisfaction with print
Strategic Planning 2012
Member Survey (cont.)

• Interest in Open Access
• 32% had submitted to a fully OA journal
• 28% had published in a fully OA journal
• Nearly 100 respondents had selected the OA option for a hybrid (subscription-based with OA option) journal like *CID, JID*
Strategic Planning 2012

OUP Analysis

- *CID* rejecting 1000 peer-reviewed articles annually
- *JID* rejecting 600 peer-reviewed articles annually
- Tracked their fate and many publishing elsewhere, positively contributing to those journals’ IFs
- About one-third of these are high quality, appropriate for cascade

- Nearly 16,000 articles published in ID category in 2012 (ISI data)
  - Approx. 800 in *CID* and 600 in *JID*

**IDSA was capturing less than 9% of total ID content published in journals with an Impact Factor**
Why Launch an OA Journal?

- More opportunities for members to publish with IDSA
- Diversify the journals’ revenue stream
- Position us for potential dominance of OA model
- Support within international community
  - 50% of CID/JID site visitors are outside N. America

Position us to offer members more flexibility in terms of their journal options in the long term
Open Forum Infectious Diseases

Editorial Scope

- \textit{OFID} provides a global forum for the publication of clinical, translational, and basic research findings in a fully peer reviewed, open access environment.

- Publishes combination of original submissions, including invited manuscripts, and sound rejected papers cascaded from \textit{CID, JID}.
OFID First Year Success
with Oxford University Press

- Projected 180 submissions, exceeded by 19%
- Projected 97 published articles, exceeded by 25%
- Projected 50% OA fee waivers, but only 19% of authors requested them
  - IDSA members receive discounts
- Revenue nearly 325% more than projected
- Now indexed in PMC

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Thank You!!!
Oxford University Press

- Rachel Safer, Oxford University Press
- Alison Denby, Oxford University Press
- Morna Conway, Consultant
- Paul Sax, MD, Editor-in-Chief, OFID