



Diversifying Your Publication Portfolio

Diana Olson

VP, Communications

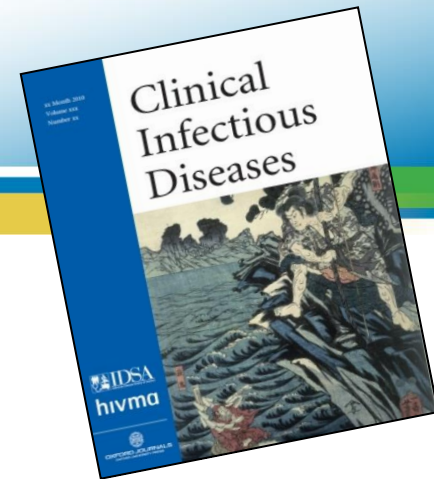
Infectious Diseases Society of America

dolson@idsociety.org

IDSA Journals

with Oxford University Press

- *Clinical Infectious Diseases* (9.416 IF, ranks #2 in ID), 1979
- *The Journal of Infectious Diseases* (5.778 IF, ranks #5 in ID) 1904
- Each publishes twice monthly, print + online
- 168 pages per issue each
- 2014: Launched our first-ever, online-only, fully open access journal



Open Forum Infectious Diseases

Strategic Planning 2012

Member Survey

- 8500 members; 17.25% responded
- Readers/Authors
- High satisfaction with *CID/JID* – 90% levels
- 26% wrote in comments – some dissatisfaction with print

Strategic Planning 2012

Member Survey (cont.)

- Interest in Open Access
- 32% had submitted to a fully OA journal
- 28% had published in a fully OA journal
- Nearly 100 respondents had selected the OA option for a hybrid (subscription-based with OA option) journal like *CID*, *JID*

Strategic Planning 2012

OUP Analysis

- *CID* rejecting 1000 peer-reviewed articles annually
- *JID* rejecting 600 peer-reviewed articles annually
- Tracked their fate and many publishing elsewhere, positively contributing to those journals' IFs
- About one-third of these are high quality, appropriate for cascade
- Nearly 16,000 articles published in ID category in 2012 (ISI data)
 - Approx. 800 in *CID* and 600 in *JID*

IDSA was capturing less than 9% of total ID content published in journals with an Impact Factor

Open Access Work Group

Why Launch an OA Journal?

- More opportunities for members to publish with IDSA
- Diversify the journals' revenue stream
- Position us for potential dominance of OA model
- Support within international community
 - 50% of *CID/JID* site visitors are outside N. America

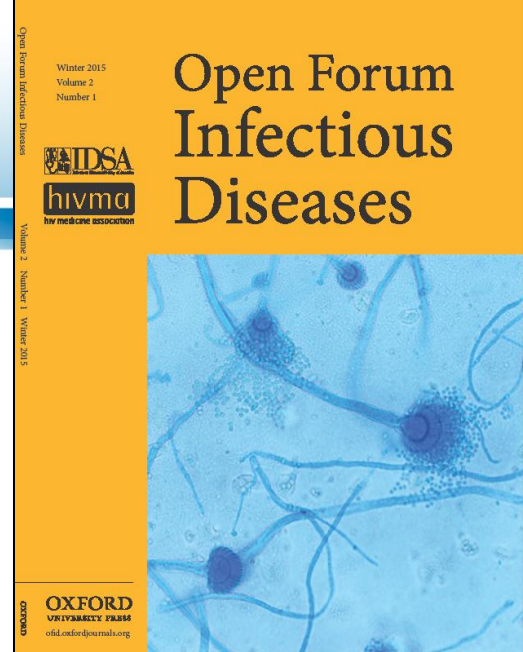
**Position us to offer members more flexibility in terms
of their journal options in the long term**

Open Forum Infectious Diseases

Editorial Scope

- *OFID* provides a global forum for the publication of clinical, translational, and basic research findings in a fully peer reviewed, open access environment
- Publishes combination of original submissions, including invited manuscripts, and sound rejected papers cascaded from *CID*, *JID*

OFID.oxfordjournals.org



OFID First Year Success

with Oxford University Press

- Projected 180 submissions, exceeded by 19%
- Projected 97 published articles, exceeded by 25%
- Projected 50% OA fee waivers, but only 19% of authors requested them
 - IDSA members receive discounts
- Revenue nearly 325% more than projected
- Now indexed in PMC

Thank You!!!

Oxford University Press

- **Rachel Safer**, Oxford University Press
- **Alison Denby**, Oxford University Press
- **Morna Conway**, Consultant
- **Paul Sax, MD**, Editor-in-Chief, *OFID*