Reputation Management

ATTRIBUTION MANAGEMENT
- Micro-attribution
- Persistent identifiers
- Integrated journal submission system
- Post-publication peer review
- Disambiguation
- DataCitation
- Crossref, ORCID, ISNI

NEW METRICS
- Multitude of metrics
- Bibliometrics
- Researcher-based metrics
- Multitude of metrics
- Altmetrics
- Article-based metrics
- Visualisation
- Verification

CAREER MANAGEMENT
- Identity Management
- Official Accreditation
- Digital badges
- Digital CVs
- Researcher-based metrics
- Google Scholar
- Social Media
- Facebook, LinkedIn, Twitter

RECOGNIZING AND PROTECTING THE RESEARCHER

FUNDER REQUIREMENTS
- Tenure conditions
- Peer reviewing non-article content
- Participation in open science and citizen science
- OA-funding

WILL THE RESEARCHER BE THE NEW BRAND? AND NOT THE JOURNAL?

REPUTATIONS BASED ON MANY MORE ELEMENTS THAN JUST PUBLICATION TRACK RECORD

AVOID EPHEMERALITY

THE DARK SIDE OF METRICS AND REPUTATION MANAGEMENT: GAMIFICATION

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