

Portal Features:

- Operating since 2009, the current update was released in March 2015
- Created by the industry, for the industry
- “Not-for-profit” – subscription fees reinvested into support and development
- Over 2.8 million infringement notices issued to date
- Over 1.4 million infringing search links removed from Google
- Users from publishers of all sizes.

Option1)

Manual Service - Annual Fees

This option provides the User with a portal account and the ability to include titles to be searched daily against our list of infringing websites. From the results of these searches the user is responsible for all parts of the notice serving process including verification to ensure notices issued to infringing websites are accurate.

Annual Fees for the Copyright Infringement Portal (portal) are based upon the number of titles to be protected by running regular searches against the Portal’s infringing sites list.

If your requirement is to use the portal on an ad hoc basis to serve notices to websites for infringements you have identified and not run more than 100 title searches, then the Band 1 fee is applicable.

Band	Number of Titles	Annual Fee £	Annual Fee \$
1	>100	£250	\$395
2	101-250	£495	\$795
3	251-500	£795	\$1,295
4	501-1,000	£995	\$1,595
5	1,001-2,000	£1,495	\$2,295

All fees exclude VAT at the prevailing rate if applicable.

To add titles in excess of the Band 5 maximum (2,000) would incur an extra fee of £100 (US \$150) per additional 100 titles.

If a title is in regular search and you also wish to serve a manual notice against the same title then that is counted as one title only.

The fee includes access for one user. Additional users can be added at cost of £100 (US \$150) each

Service Features:

- No restrictions on the number of takedown notices served
- Manual verification of search results required by user
- Regular searches run every day
- Visibility robots monitor for removal of content
- Notices are automatically served to Google to delist search links
- Individual user statistics
- Infringement activity is monitored to identify and report prolific infringing websites to UK law enforcement for assistance with restorative justice, be it disruption of advertising revenue, payment providers, contact with site owners and ISPs or domain suspension via registrars
- 12 month term.

Option 2)

Managed Service - Annual Fees

With this option the publisher supplies a list of titles and all the searching, verification, issuing of notices and monitoring is managed by The Publishers Association. No further input is required from the publisher beyond the provision of the original title data.

The publisher can also alert the PA to any specific new infringement they have identified e.g. a new infringing website or torrent not currently included in regular search.

Service Features:

- Saves staff time on monitoring infringements
- No need to verify results
- No restrictions on the number of takedown notices served
- Searches run every day
- Visibility robots monitor removal of content
- Notices are automatically served to Google to delist search links
- Quarterly user statistics
- Infringement activity is monitored to identify and report prolific infringing websites to UK law enforcement for assistance with restorative justice, be it disruption of advertising revenue, payment providers, contact with site owners and ISPs or domain suspension via registrars
- 12 month term.

Pricing is based upon the number of titles to be managed per annum as follows:

No. of Titles	Fee £	Fee \$	Extra Titles	Fee £	Fee \$
25	£400	\$625	Not Available	N/A	N/A
50	£750	\$1,195	Not Available	N/A	N/A
100	£1,400	\$2,195	Not Available	N/A	N/A
250	£3,000	\$4,595	Mutiple of 25	£250	\$400
500	£5,000	\$7,595	Mutiple of 50	£400	\$625
1,000	£8,000	\$12,195	Mutiple of 100*	£650	\$995

To a maximum number of titles of 2,000. All fees exclude VAT at the prevailing rate if applicable

*For a Managed Service with more than 2,000 titles please contact the PA for a quotation.

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