OPEN ACCESS
A New Crest to Reach
(with barely a rest from the last one)
Lessons Learned

- Cautionary tale
- But heartening tale
- Disruption
- Innovation
- Regaining control
- The path forward
Business Story

• Your OA Strategy akin to a Mountain Assault
• Life-changing, but not life-threatening
• The Essentials:
  ✓ Planning
  ✓ Tools
  ✓ Support
  ✓ Infrastructure
  ✓ Communication
A Rendezvous with Destiny
A Sun-drenched Fall Morning
A Freezing Fog Sets In
Essentials to Get the Author to the Top

- Manuscript submission
- Product management
- Peer review
- Subscription / membership
- CRM
- Financial & back office support
Destination: Success
“Today is your day! Your mountain is waiting. So... get on your way!”

- Dr. Seuss
Thank you!

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Please Join Me!
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