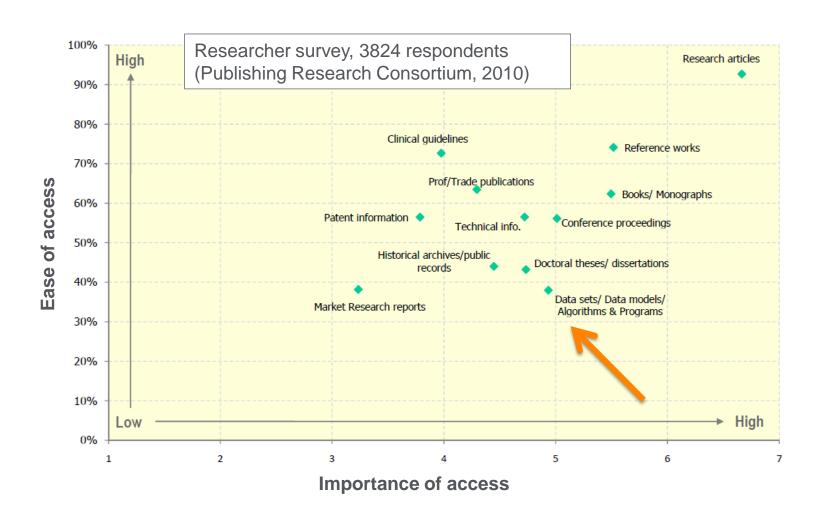
Linking data and publications – the past, present, and future





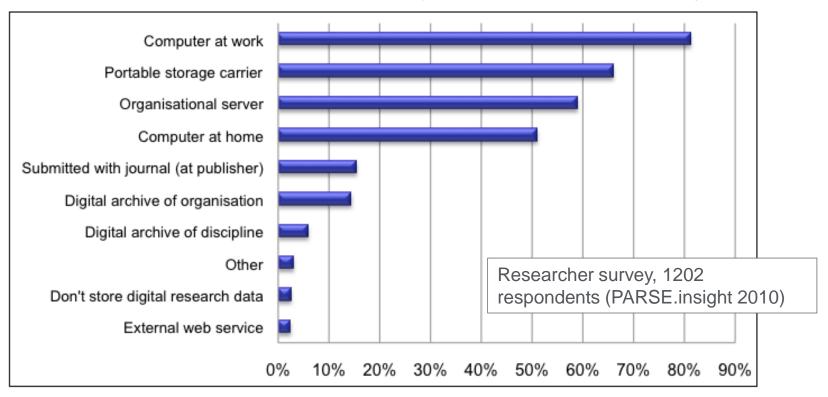
Dr. Hylke Koers, Head of Content Innovation, Elsevier

The issue: data is important, but hard to access



That should not be a surprise, as data is often left in the proverbial drawer.

Where do you currently store your research data? (researchers/multiple answers, N=1202)



And when you find it, you still have to make sense of it!

9. Usable (allow tools to run on it)

8. Citable (able to point & track citations)

7. Trusted (validated/checked by reviewers)

- Reproducible (others can redo experiments)
- Discoverable (can be indexed by a system)
- 4. Comprehensible (others can understand data & processes)
- 3. Accessible (can be accessed by others)
- 2. Archived (long-term & format-independent)
- 1. Preserved (existing in some form)

Validation: Approval, Reproduction, Selection, Quality Stamp

Record Metadata: DOI, Date, Author, Institute, etc.

Experimental Metadata:

Workflows, Protocols, Motivation/Goal, Controls.

Processed Data:

Mathematically/computationally processed data: correlations, plots, etc.

Raw Data:

Direct outputs from equipment: images, traces, spectra, etc.

Methods and Equipment:

Reagents, settings, manufacturer's details, etc.

More curation, more usable

So... there's a lot of work ahead!



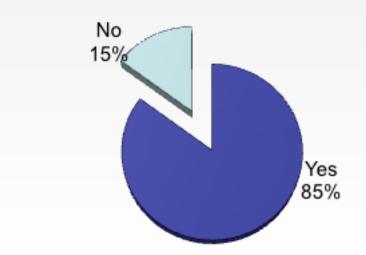
Hercules and the Hydra (ca. 1475) by Antonio del Pollaiuolo.

Incidentally, slaying a Hydra is a lot of work but a finite task – see http://www.quora.com/What-are-some-of-the-most-counterintuitive-mathematical-results

Linking articles and data adds value

- Increase visibility, discoverability, and usage of both articles & data
- Provide context, avoid misinterpretation and incorrect usage
- Ensure long-term availability of useful content and context
- Coordinate submission process / deposit mechanism

Question: Do you think it is useful to link underlying research data with formal literature?



Researcher survey, 1202 respondents (PARSE.insight 2010)

But it needs to be done right, and hard-coded URL's is not the way to go.

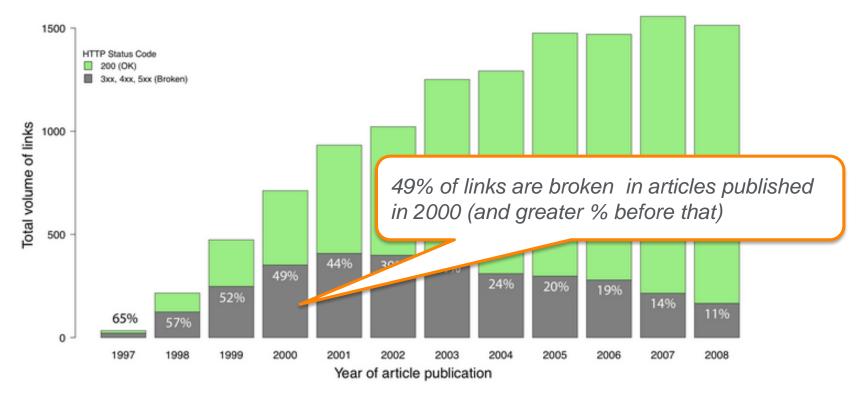


Fig. 2. Volume of potential data links in astronomy publications. Total volume of external links in all articles published between 1997 and 2008 in the four main astronomy journals, color coded by HTTP status code. Green bars represent accessible links (200), grey bars represent broken links.

From Pepe et al., "How do astronomers share data? Reliability and persistence of datasets linked in AAS publications and a qualitative study of data practices among US astronomers." https://authorea.com/users/3/articles/288/_show_article

Linking data and publications – the past, present, and future





Dr. Hylke Koers, Head of Content Innovation, Elsevier

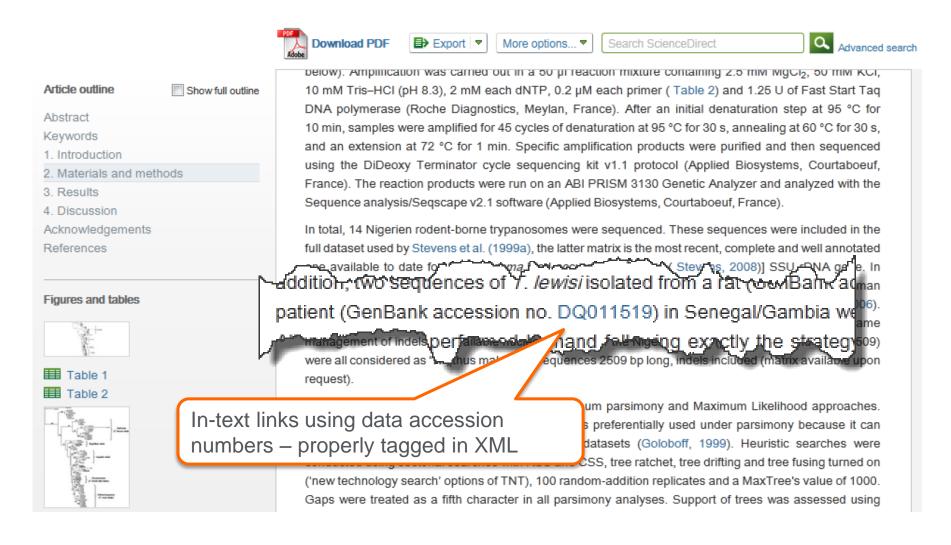
| 9

Data-linking at Elsevier

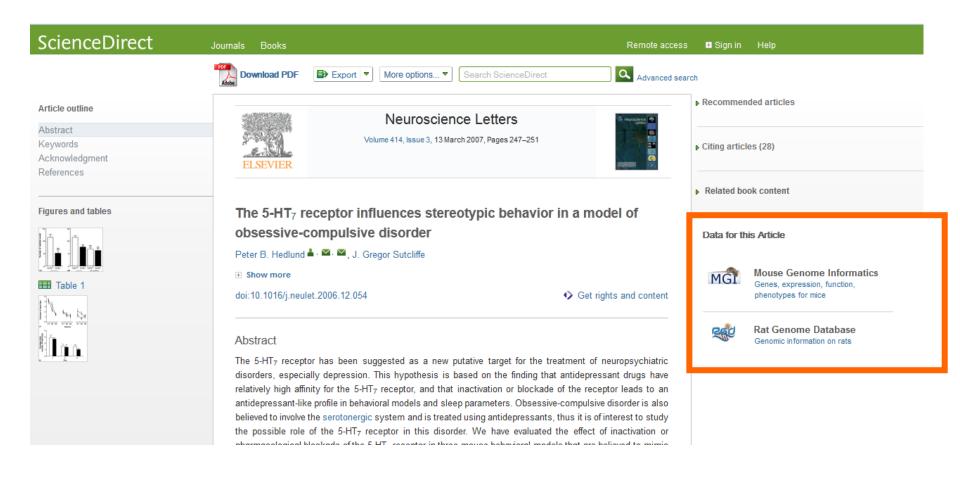
- Extensive program to set up links between articles on ScienceDirect and relevant data repositories
- Close to 50 databases linked, including some of the leading domain-specific data repositories
- Links are bi-directional where possible
- Links are always specific to data relevant for the article
- See http://www.elsevier.com/databaselinking



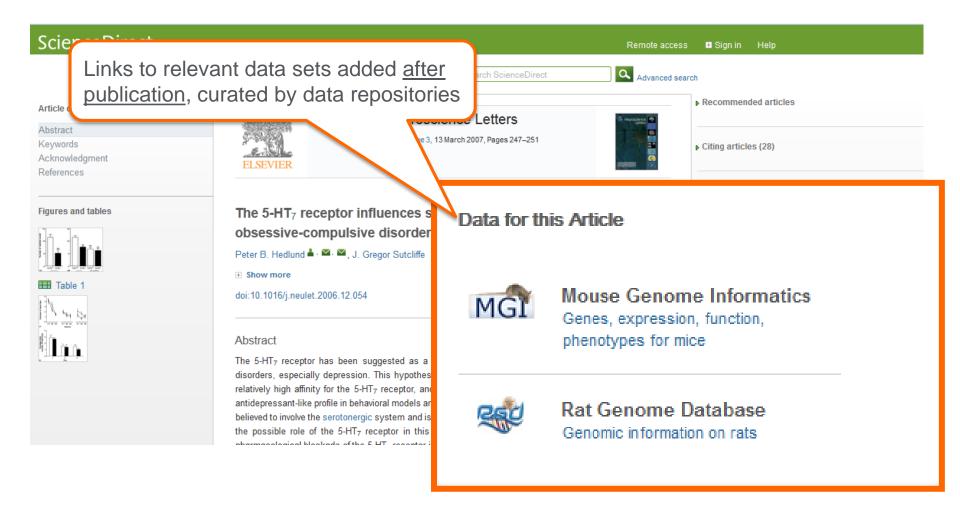
Linking articles and data through accession numbers



Linking articles and data through data banners



Linking articles and data through data banners



And beyond linking, there's data integration and visualization



Marine Geology

Volume 204, Issues 1-2, 28 February 2004, Pages 43-57



Calcium carbonate corrosiveness in the South Atlantic during the Last Glacial I am as inferred from changes in the preservation of

Authors have uploaded data to PANGAEA, submitted article for publication to Marine Geology journal

Get rights and content

ater circulation

Abstract

The modern Atlantic Ocean, dominated by the interactions of North Atlantic Deep Water (NADW) and Antarctic Bottom Water (AABW), plays a key role in redistributing heat from the Southern to the North

Hemisphere. In order to reconstruct the evolution of the re NADW/AABW transition, reflected by the calcite lysoclin

Data visualization tool connects articles and data – pulling in data from PANGAEA for this article and showing to the reader

► Recommended articles

Citing articles (17)

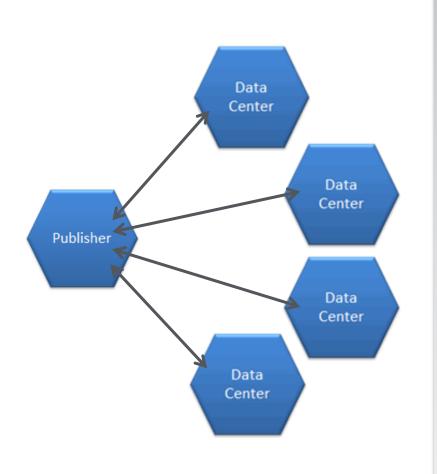
Related reference work articles

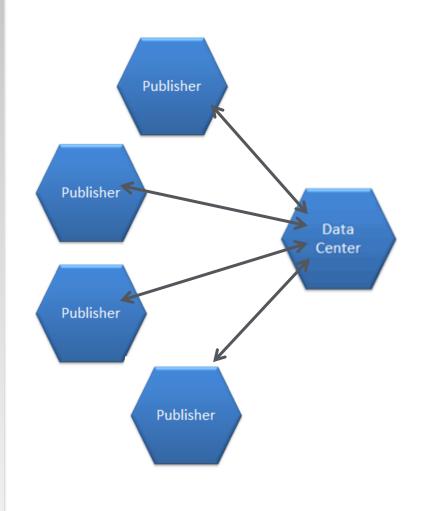
PANGAEA® — Related Data
Dissolution index of Globigerina bulloides in recent and
Last Glacial Maximum sediments

Map Satellite

Map Data 1000 km L

Linking articles and data is great, but all those bilateral relations don't scale

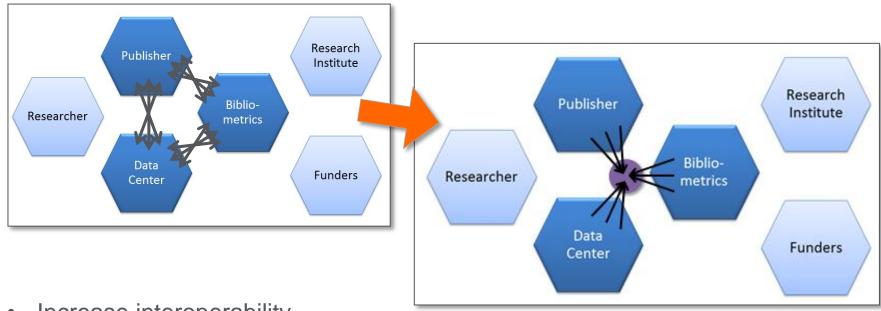




ELSEVIER I 1

Introducing the joint ICSU-WDS / RDA Working Group "Data Publication Services"

The challenge in today's data publishing landscape: how do we move from a plethora of bilateral arrangements to a **one-for-all service model?**



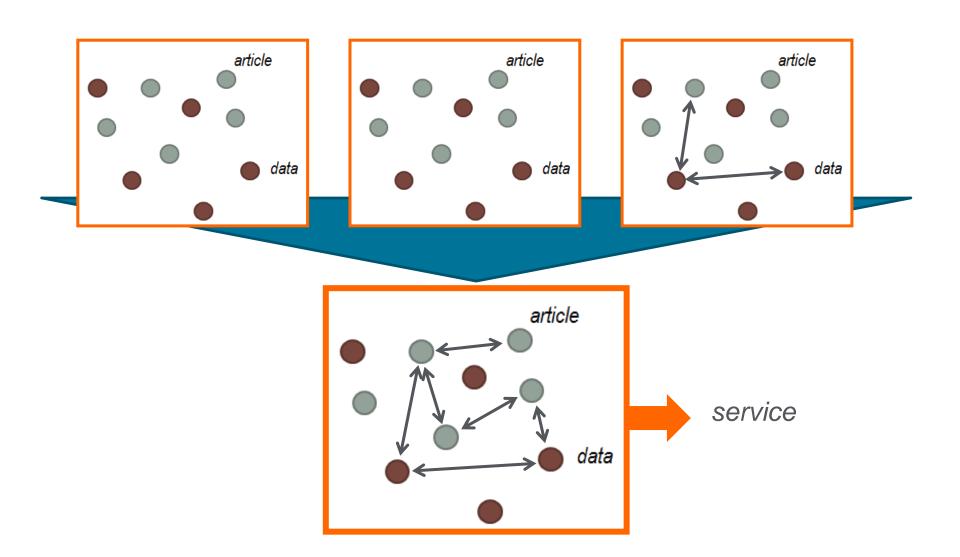
- Increase interoperability
- Decrease systemic inefficiencies
- Power new tools and functionalities to the benefit of researchers

The WG aims to develop a universal article-data cross-referencing service (and then some)

- Address processes, workflows, and solutions that currently exist between individual parties within the data publication landscape, and investigate how these can be lifted to one-for-all service to:
- Primary Focus: <u>universal article</u> <u>data cross-referencing service</u>
 - Given article A, what relevant data D exists and vice versa
 - Additional metadata about the nature of the relationship,
 e.g. supplementary data, related data, etc.
 - Additional metadata for article and/or data set

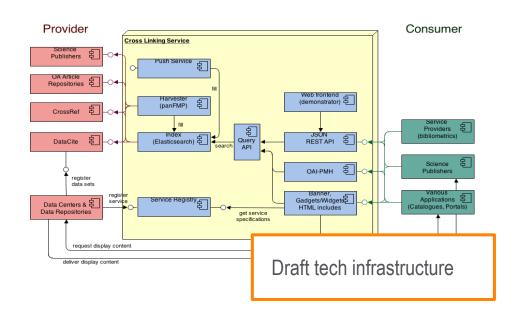
See full case statement at https://rd-alliance.org/internal-groups/rdawds-publishing-data-ig.html

It's all about connecting the dots



With links contributed by data repositories, publishers, infrastructure provides, and other key players

- 3TU .Datacentrum
- Australian National Data Service (ANDS)
- Cambridge Crystallographic Data Center (CCDC)
- CrossRef
- DataCite
- Elsevier
- Europe PubMed Central
- OpenAire
- PANGAEA
- Thomson Reuters
- •



Working group status

- Build a wide consortium with different stakeholder groups
- Guiding principles ratified
- Accumulating test corpus ongoing
- Draft tech infrastructure now in planning & resourcing phase
- Outreach, webinars, contact with other groups ongoing

Next milestone: Research Data Plenary 5 in San Diego (March 2015)

Linking data and publications – the past, present, and future

