Scholarly Societies in a Hyper-Connected World
Because there weren’t many voices in the room

It used to be easy to follow scholarly conversations
Today, there are many more conversations.

Instantaneous dissemination & collaboration
Scholarly discourse wins, scholarly societies struggle

- Revenue growth
- Member Acquisition
- Open Access
- Member Retention
Creativity sees solutions within problems

- Revenue Growth
- Member Acquisition & Retention
- Open Access
Competitive differentiated value proposition

Master license agreement

A model to expand your members’ influence
A model to expand your members’ influence

Contributors license content to Newstex

Competitive differentiated value proposition
Competitive differentiated value proposition

A model to expand your members’ influence

Distribution through Newstex network
A model to expand your members’ influence

Contributors paid for use of their content

Competitive differentiated value proposition
The Newstex Advantage

Newstex

Influence
Expertise
Revenue

Authoritative Content, meet your Professional Audience
You supply the content, we supply the pipes

License Content
10,000+ publications
1M articles daily

The Cloud
Editorial review
Applied metadata

Syndication Network
Research platforms
Royalties
Royalty payments for use of member content
Grow membership revenue
Member acquisition & retention

Target early career researchers
Member acquisition & retention

Daniel MacArthur @dgmacarthur
@hysell @Pascallisch I landed a Harvard faculty position in large part due to my online activities.

24 Jul
Enhance your role in broadly sharing
Solve for the right problem and change the outcome.

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Connect with us!

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