



RESEARCH AND THE RISE OF THE TABLET

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RISE OF TECH: THE ROBOT INVASION

- Sweet Briar College: ~600 on-campus undergrad
- New president → NITLE
- Strategic Plan: Digital Sophistication element
- iPad faculty pilot / Y:1 QEP with iPads integrated
- Pannell Scholars – sophomore honors research
- ePortfolio pilot/project, tech classroom renovations



UNDERGRADUATE RESEARCH: THE KIDS ARE ALL RIGHT

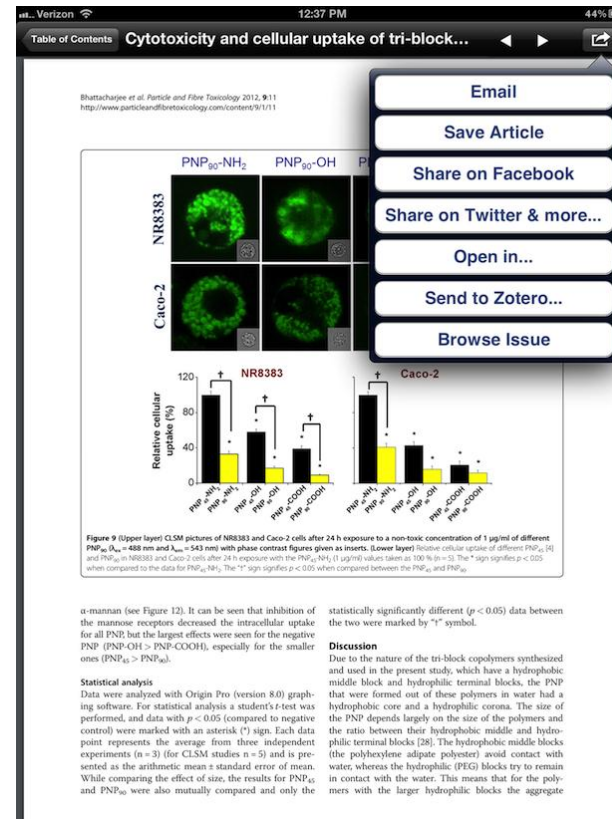
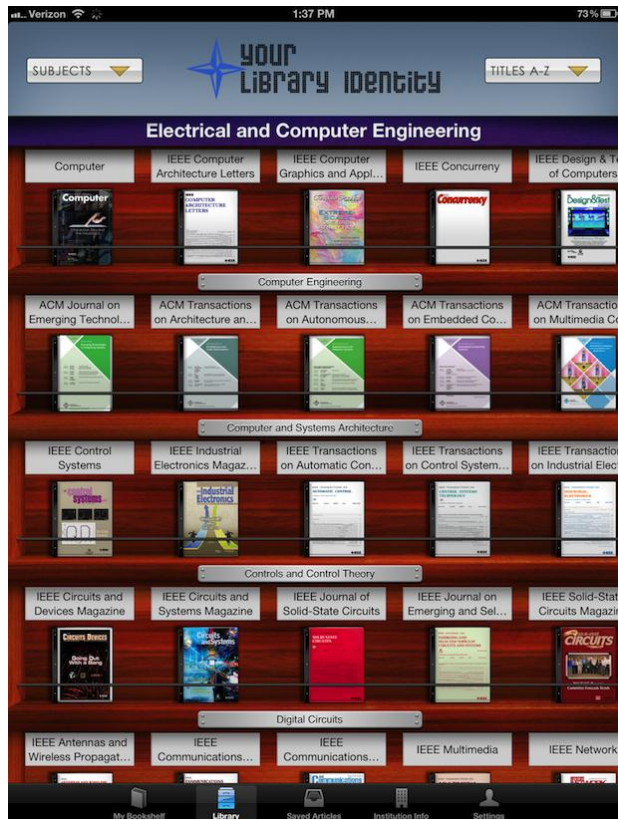
- Two types:
 - Basic → need all info on a topic for a paper
 - LibGuides / Aggregators / Journal Finder / Catalog
 - Thesis / advanced / honors research
 - Need long term in-depth focused topic attention



FACULTY/ADVANCED UNDERGRADUATE RESEARCH

Browzine iPad app

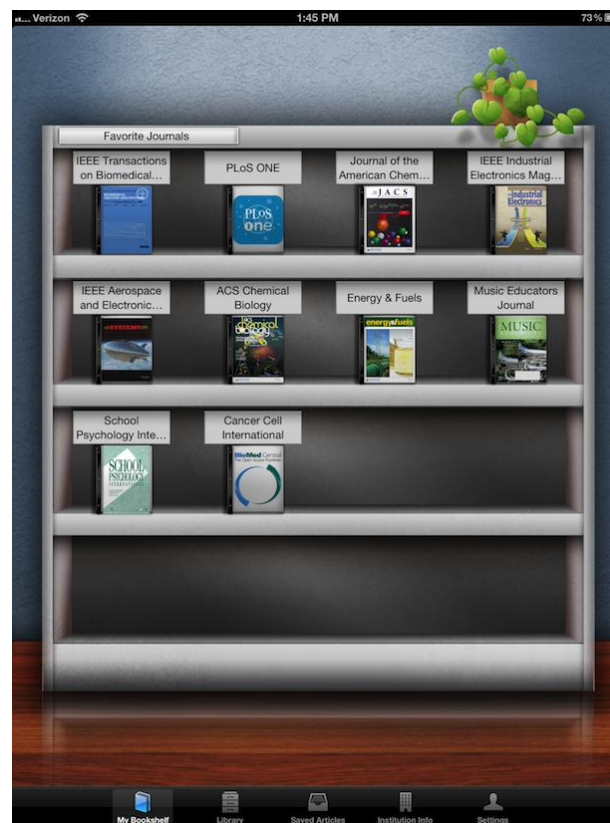
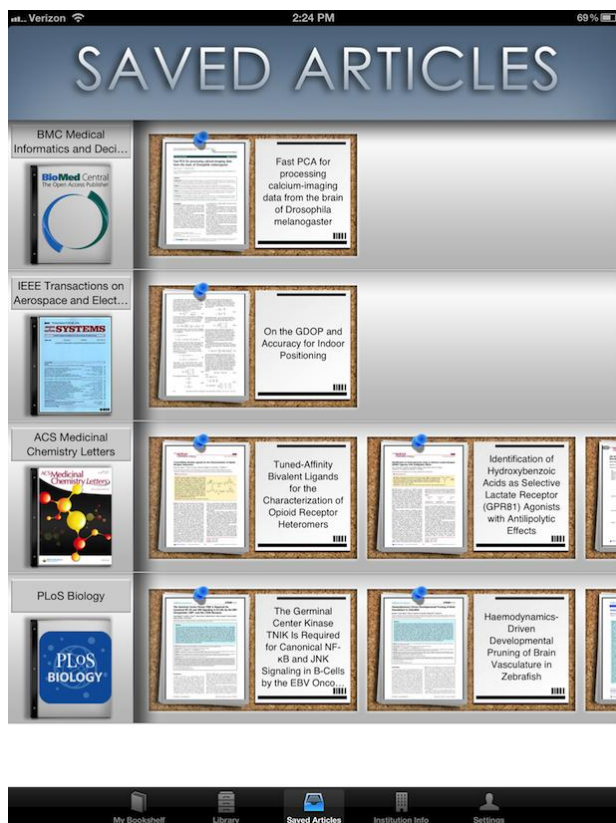
One-time login: all available content, seamless browsing



FULFILLS INDIVIDUAL RESEARCH NEEDS, PUSHES UPDATES

Save articles or export
to other pdf editing
apps

Save favorite journals to
“My Bookshelf” for
updates



OUR NEEDS:

- Both platforms! Dual approach – non-compete
- Cooperation with third party apps (like BrowZine)
- Open up our paid content to these access points

- Thanks to Third Iron for the BrowZine screen shots

