

Snowball Metrics

Global standards for
institutional benchmarking



Pleased to meet you!



University of Metrics Grand

Give me data... NOW!



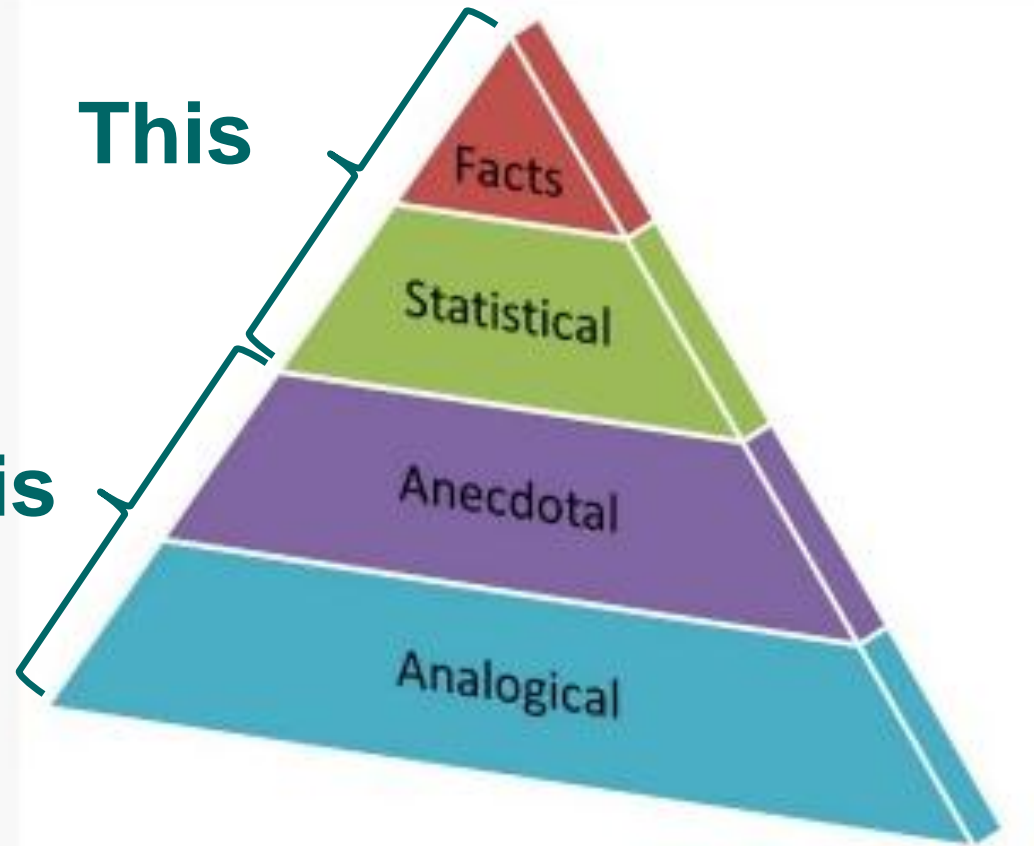
...to justify spending our £££



...to inform university strategy

This

... as well as this



Why, why, why...



...is our funding down
by 4% compared to last
year?

Data needed are not readily available



External snapshots are
often out of date

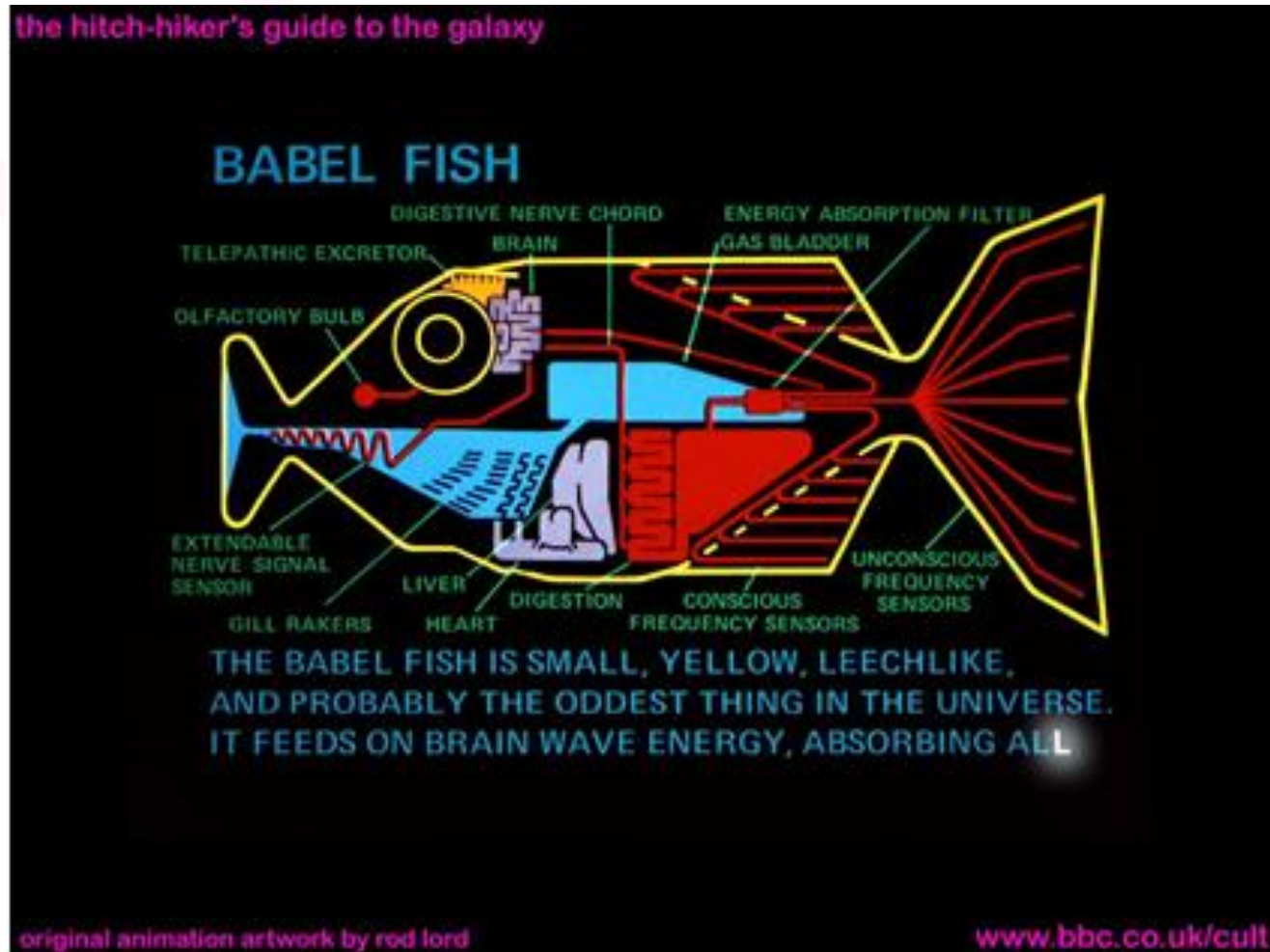


League tables are useful to others, but not really me



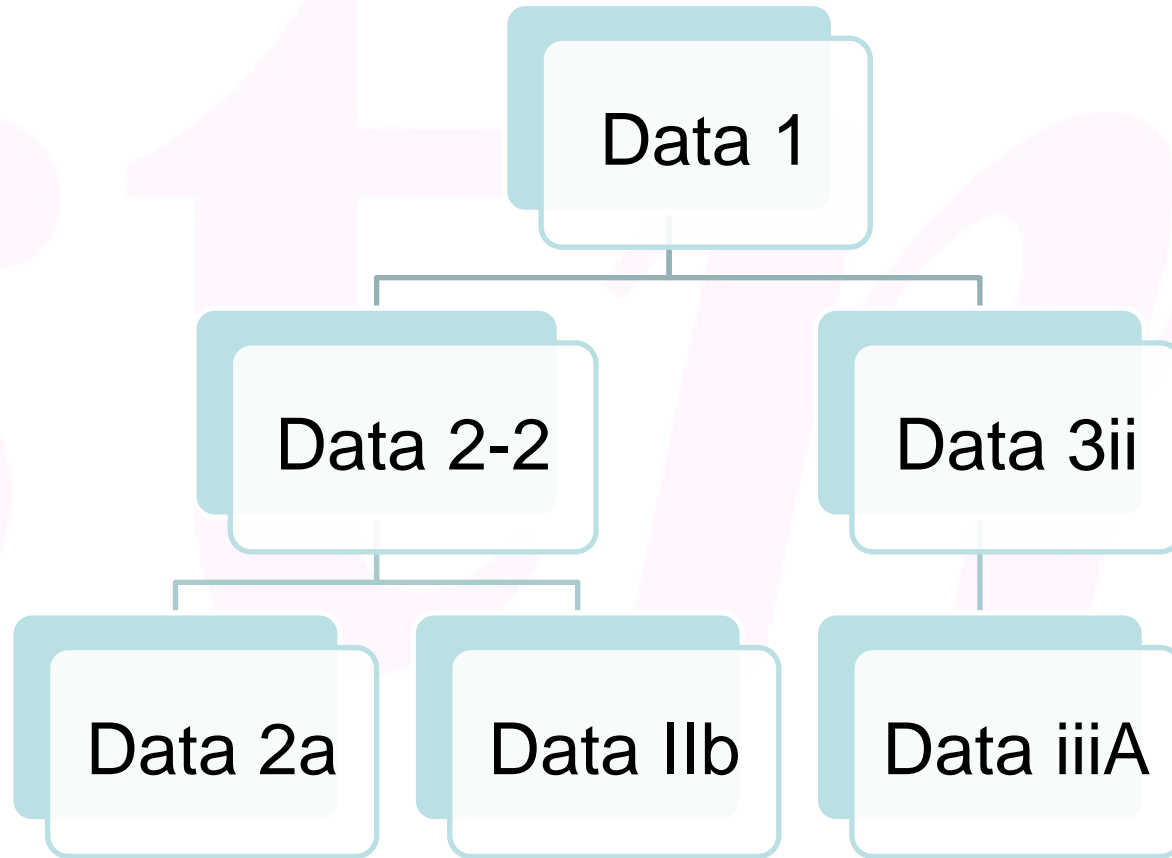
That's not how we look at the world

BABEL FISH



BABEL FISH

Internally, data are scattered

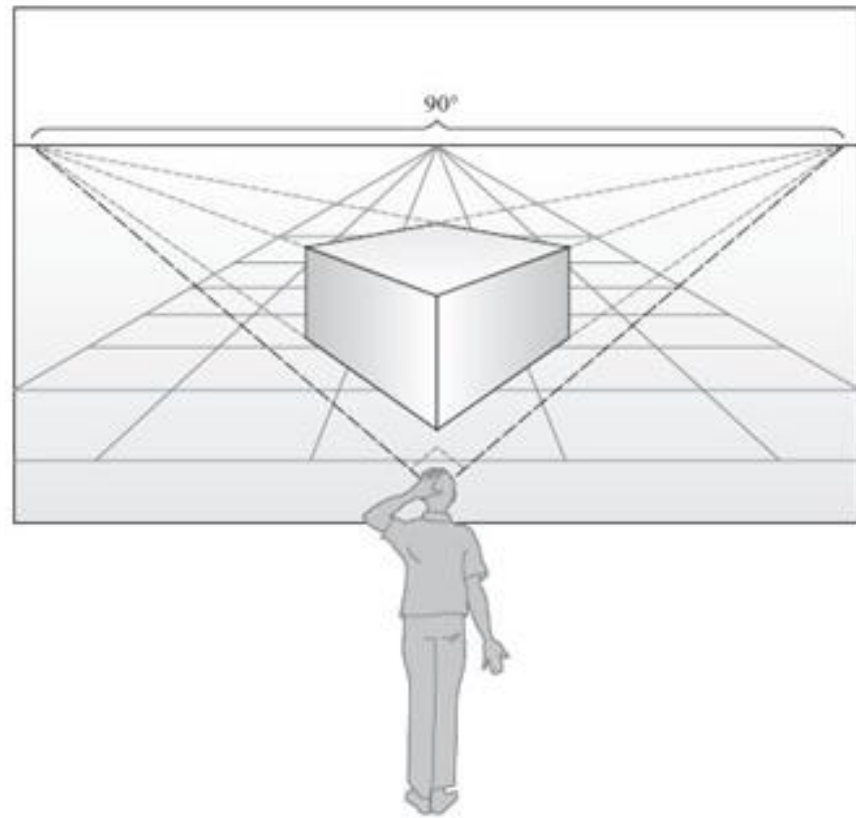


I need context to judge our strengths



What do I want?

1. Data from my perspective



What do I want?

1. Data from my perspective
2. **A holistic picture**



What do I want?

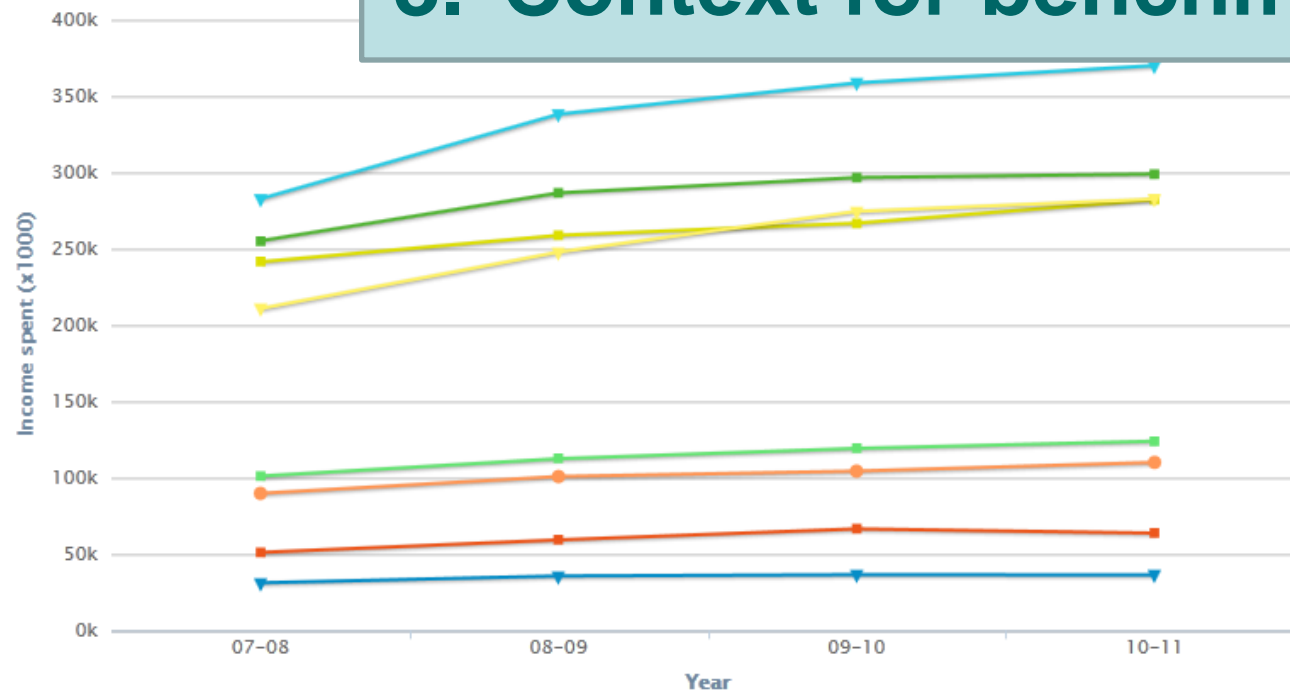
1. Data from my perspective
2. A holistic picture
3. **Context for benchmarking**

Income Volume

Volume of research income spent

Chart

Table





Funding down 4% is GOOD!



University of
Metrics Grand

- 4%



University of
Indicators (US)

- 7%

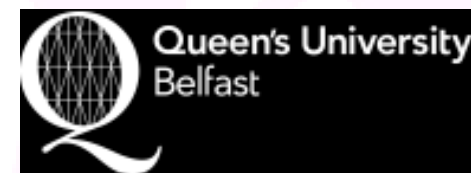


Institute for
Indices (China)

- 5%

Snowball Metrics address this situation

Snowball Metrics Project Partners



Imperial College
London



Snowball Metrics ensure that comparisons are reliable

Income Volume

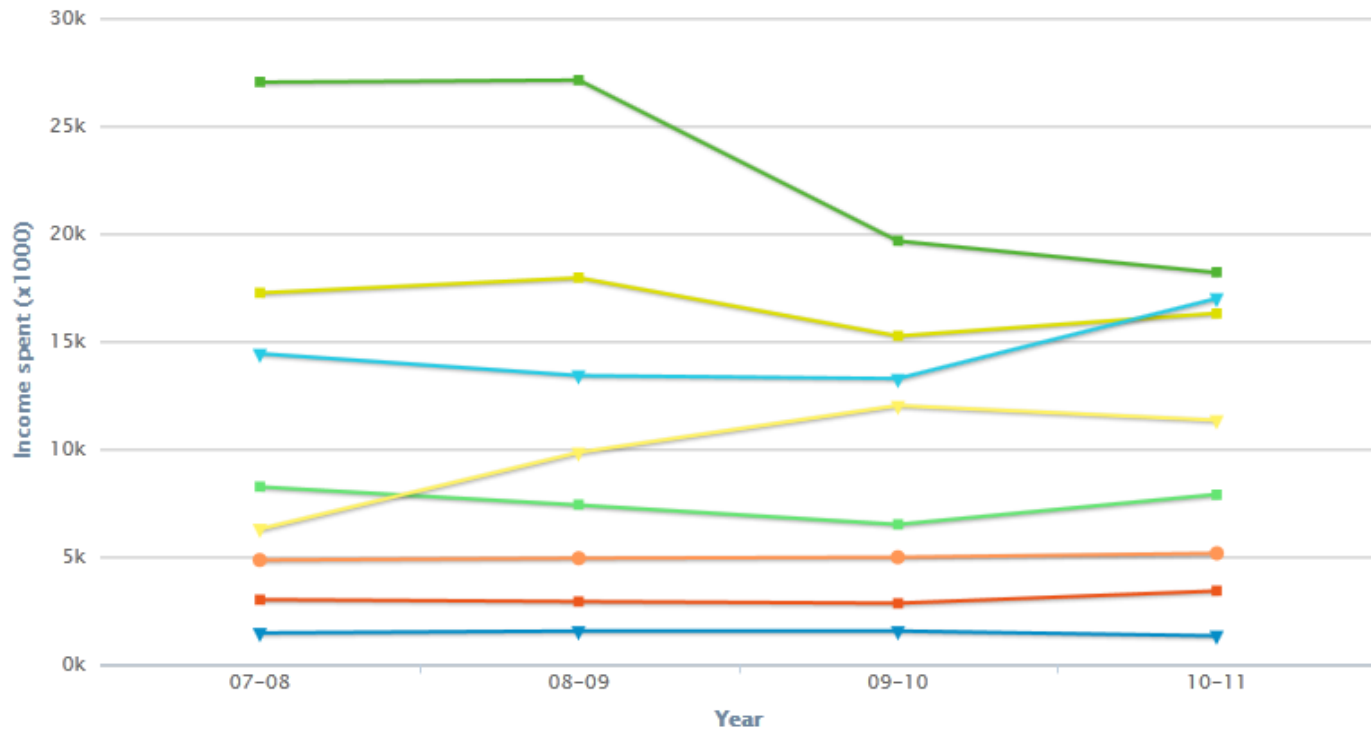
Normalize by FTE

UK industry, commerc

Institution

Volume of research income spent

Chart Table



Snowball Metrics Recipe Book



**Agreed and tested
methodologies**

Available free-of-charge

For adoption globally

www.snowballmetrics.com

www.snowballmetrics.com



Time's Up!

About your speaker:

Name: Dr Lisa Colledge

Company: Elsevier

E-mail: l.colledge@elsevier.com

www.snowballmetrics.com