

12 September 2012

Joint announcement from ALPSP, PDR and STM

### **Text and data-mining clause agreed by ALPSP, P-D-R and STM**

Pharmaceutical companies will be better able to pursue research using text and data-mining, thanks to an agreement announced today. The Pharma-Documentation-Ring (P-D-R) sample license has been updated to grant text and data-mining rights to use the content to which each of the P-D-R members subscribes.

The P-D-R sample license serves as a benchmark used by P-D-R's members to negotiate individual subscription agreements with publishers and other content suppliers. It is regularly updated to enable market demand to meet at the intersection of pharmaceutical research, bio-informatics as well as electronic and scientific publishing.

The agreement was reached between P-D-R, an association of twenty-one pharmaceutical companies, the Association of Learned and Professional Society Publishers (ALPSP), and the International Association of Scientific, Technical and Medical Publishers.

"P-D-R is proud to have renewed the trusted partnership among our organisations and again to have provided the platform for a fruitful collaboration between our diverse industries" says Henning P. Nielsen, President of the P-D-R. "With this agreement we have reached a milestone in fulfilling the needs for data and text mining, and our hope is, that this agreement will serve as a catalyst for the full and effective utilisation of the existing solutions as well as the development of new and innovative technologies in both our dynamic sectors."

The text of the clause reads:

"Text and Data Mining (TDM): download, extract and index information from the Publisher's Content to which the Subscriber has access under this Subscription Agreement. Where required, mount, load and integrate the results on a server used for the Subscriber's text-mining system and evaluate and interpret the TDM Output for access and use by Authorised Users. The Subscriber shall ensure compliance with Publisher's Usage policies, including security and technical access requirements. Text and data mining may be undertaken on either locally loaded Publisher Content or as mutually agreed."

"Text and data-mining technology is expanding research possibilities and this new clause will help publishers meet the rapidly changing needs of their subscribers," said Audrey McCulloch, CEO of ALPSP. "Bringing the relevant stakeholders together has been instrumental and ALPSP has been delighted to work with the STM Association and the

members of P-D-R to achieve this aim. We look forward to further close collaboration as new technologies and possibilities develop.”

“STM members are committed to helping subscribers make the most of the content we publish,” said Michael Mabe, CEO of STM. “In parallel with the continuing investment by individual STM members in dynamic and novel publishing and analytic services, this agreement enables P-D-R members to maximise the use of technology to facilitate scientific advances through customised integration in the flow of their research. We are pleased to have worked with P-D-R and ALPSP to achieve this.”

### **About P-D-R**

The P-D-R is an association whose members represent the scientific information departments of the leading international R&D-based pharmaceutical corporations. The aims of the association are to

- Promote exchange of experience/networking among members
- Encourage commercial development of new information services and systems
- Jointly assess new and existing products and services
- Provide a forum for the information industry

<http://www.p-d-r.com>

Contact Henning P. Nielsen for more information – HePN@novonordisk.com

### **About ALPSP**

The Association of Learned and Professional Society Publishers (ALPSP) is the international organization for non-profit publishers and those who work with them. It has a broad and diverse membership of over 310 organizations in 38 countries who collectively publish over half of the world’s total active journals as well as books, databases and other products. ALPSP’s mission is to connect, train and inform the scholarly and professional publishing community and to play an active part in shaping the future of academic and scholarly communication.

[www.alpsp.org](http://www.alpsp.org)

Contact Audrey McCulloch for further information (audrey.mcculloch@alpsp.org)

### **About STM**

STM is an international association of over 120 scientific, technical, medical and scholarly publishers, collectively responsible for more than 60% of the global annual output of research articles, 55% of the active research journals and the publication of tens of thousands of print and electronic books, reference works and databases. We are the only international trade association equally representing all types of STM publishers – large and small companies, not for profit organizations, learned societies, traditional, primary, secondary publishers and new entrants to global publishing.

<http://www.stm-assoc.org>

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