Being a college textbook publisher in Southern Africa

Marian Griffin
Director Higher Education and Trade
Oxford University Press Southern Africa (Pty) Ltd
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In 2008, the Mandela Rhodes Foundation bought 25.1% shares in Oxford University Press Southern Africa. This means that profits made by Oxford are ploughed back into South African education through scholarships. The Mandela Rhodes Scholarship seeks to build excellent ethical leadership on the African continent.
Being a college textbook publisher

• The educational reality

• The challenges

• The response: notes for international and local publishers
The educational reality

- 900,000 students in HE
- 12,2m learners in SA schools
- 100,000 Bachelor degree entrants
- Nature of students
- Nature of academics
The challenges

• Funding
• Access to education
• Relevance of materials
• State priorities
• Electronic learning
• OERs
Notes for international & local publishers

• Appropriateness of materials
• Relevant pricing
• Availability
• Skills-oriented materials
• Partnerships with HEIs
• Research capacity and publications
Questions?
In receiving an exceptional education, an individual embraces a responsibility to foster such opportunities for others.

NELSON MANDELA