WordPress: an unlikely platform for publishers

Kaveh Bazargan
Automated XML-first
The publication process consists of...

- Content management of author submission
- Control of roles (author, CE, EiC, AE)
- Version control
- Delivery platform

... but WordPress does all that
Long term aim

- Have content within WordPress
  - Some challenges for complex text
- Build a system from submission to delivery
- Annotum is an example (used by PLoS Currents)
Case studies of WordPress in publishing

- Multi-author publication (content in WordPress)
- Peer review
- Conference organizing
Schlager Group

- 1500 pages
- >100 authors
- Email attachments
- Manually updated database
- Moved to WordPress
Managing users

<table>
<thead>
<tr>
<th>Username</th>
<th>Name</th>
<th>E-mail</th>
<th>Role</th>
<th>Posts</th>
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<tbody>
<tr>
<td>andrea</td>
<td>Andrea Betts</td>
<td><a href="mailto:andrea@schlagergroup.com">andrea@schlagergroup.com</a></td>
<td>Administrator</td>
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<td>16</td>
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<tr>
<td>a_abbott</td>
<td>Alana Abbott</td>
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</table>
The name *Edda* is given to two interrelated bodies of mythology originating in Iceland in the thirteenth century. *Snorra Edda* (otherwise called the "younger" or "prose" Edda) is attributed to the Icelandic chieftain Snorri Sturluson and was probably composed around 1220. The *Poetic Edda* (or "elder" Edda) is a manuscript from about 1270 that collects a number of anonymous poems about the Norse gods and legendary heroes. Many of these poems are likely to be much older than the manuscript itself, and some may date back to the period before the conversion of Iceland to Christianity around 1000. *Snorra Edda* also quotes from several of the poems that are preserved in the *Poetic Edda*, proving that these texts were in circulation in Iceland before the *Poetic Edda* manuscript was produced.

*Snorra Edda*, excerpted here, comprises four distinct sections. The last two, entitled "Skáldskaparmál" (The Language of Poetry) and "Háttatal" (List of Poetic Meters), make up a technical treatise about the composition of Old Norse verse and are only tangentially related to pagan mythology, in that "Skáldskaparmál" contains several individual myths that relate to poetry or explain features in the poems that Snorri cites. The most important section of *Snorra Edda* viewed as a document of pre-Christian culture is "Gyfaginning" (The Tricking of Gyfli), which is excerpted here and provides an
Use blog comments for queries to author.

11 Responses to “Battle of Tenochtitlan (1521)"

marcia
December 22, 2010 at 8:02 pm  Quote

[auq_1] A bit of a stretch perhaps. His papal bull set a demarcating line for lands claimed by Spain and those by Portugal. The line was later shifted with the Treaty of Tordesillas in 1494, Portugal, after all, had Brazil.

M_oneal
December 23, 2010 at 4:10 pm  Quote

Let’s just delete the sentence. It’s not critical, and it leads to the need for explanation.

marcia
December 22, 2010 at 8:02 pm  Quote

[auq_1] Note addition of “June” to clarify later chronology.
How our platform helped

- System set up June 2010
- Up to 200 users logged in simultaneously
- Six months later, 1500 page volume on shelves
Peer review
(not out of the box)

Haptic Holography

Haptic Holography, was perhaps, first proposed by workers at MIT in the 80s. The Media Lab, headed up by Dr. Stephen Benton, with published papers by Wendy Pieslak and Kavi Pappan. Recent developments in both the technology of digital holography and haptics have made it practical to conduct further investigations. Haptic holography is auto-stereoscopic and provides co-axial viewing for the user. Haptic holography may find application in medical & surgical training and as a new form of synthetic reality for artists and designers.
EiC home page
JA creates new article type

Create Article Type

- Article Type: Weekly Review
- Editor-in-chief: ED Editor
- Review Type: Single Blind
- No. of reviews required:
- Deadline to Accept Article from Author by EiC (days): 5
- Deadline to move Article from EiC to AE (days): 7
- Deadline to Accept Article by AE (days): 10
JA creates new article type

**Email Templates**

- Email Sent to Author when Article accepted for Review by EIC
- Email Sent to Author when a EIC makes a decision on an Article
- Email Sent to Author when Article submitted for Review

**Add User**

- First Name
- Last Name
- Email

  * Roles (Press ctrl/cmd to select multiple roles)
    - Editor-in-chief
    - Associate Editor
    - Guest Editor
    - Copy Editor
    - Reviewer
    - Author
    - Journal Administrator

  Save User
Build social network into peer review!

Sreedevi said on 09 Apr 2012 05:39 UTC (1 week, 6 days ago)
Please provide Methods section.

Karl Smart said on 03 Apr 2012 09:09 UTC (2 weeks, 5 days ago)
This should be present in the folder now.

Regards

Kar

Sreedevi said on 03 Apr 2012 07:01 UTC (2 weeks, 5 days ago)
The zip file is not present in the FTP. Please check.

Karl Smart said on 02 Apr 2012 10:44 UTC (2 weeks, 6 days ago)
Hello

I have uploaded a new paper to the NCB FTP site – NCB2491 Radisky Article.zip.

Regards

Karl
## Accepted Abstracts – Oral (82), Poster (20)

<table>
<thead>
<tr>
<th>Abstract Title</th>
<th>Corr. author</th>
<th>Format</th>
<th>Action</th>
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<tbody>
<tr>
<td>Hololujah: a one kilometre art hologram</td>
<td>warren, david</td>
<td>Oral</td>
<td>View</td>
</tr>
<tr>
<td>Haptic Holography/ Touching the Ethereal.</td>
<td>Page, michael</td>
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<td>Zhang, Xiangsu</td>
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<td>Escarquei, Alexandre</td>
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<tr>
<td>Fundamental and applications of Holographic interferometry in Electrochemistry Education</td>
<td>Habib, khaled</td>
<td><strong>Poster</strong></td>
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<td>The Hidden Images of Holography: Wavefront Reconstruction of Unplanned Abnormalities Within Holographic Recording</td>
<td>Richardson, Martin</td>
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<td>Holographic Motion Pictures</td>
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<tr>
<td>Across Light: Through Colour II</td>
<td>Azevedo, Maria Isabel</td>
<td>Oral</td>
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One of the holy grails in display holography is the production of natural color holographic images. Various sets of wavelengths for recording have been suggested, some favoring three wavelengths, some four, and even more. I will argue that the choice of recording wavelengths is completely independent of the holographic process; in fact was solved once and for all by scientists working in general lighting in the 1970s. I will suggest an ideal set of wavelengths which will produce color rendition equal to better than conventional photographic processes.
Organizer’s view

View Abstract

Average Rating

What is your overall rating of this paper?

Ratings

Hiroshi Yoshikawa

Recommendation

Accept as Poster

Hiroshi Yoshikawa

Comments

Hard to understand for short abstract.

Hiroshi Yoshikawa
Publisher: you need...

WordPress + a geek

• More than a blog – CMS, WMS
• Open source
• Huge user base: (22% of all new sites – mostly CMS)
• Fully scaleable
• Good Plug-in architecture (19,000 Plug-ins)
Time’s Up!

About your speaker:
Kaveh Bazargan
River Valley
kaveh@river-valley.com