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INTERNATIONAL ASSOCIATION OF SCIENTIFIC, TECHNICAL & MEDICAL PUBLISHERS

STM and Access

*Public Hearing on Access to & Preservation of Scientific Information,
European Commission, Luxembourg, 30 May 2011*

Michael A. Mabe

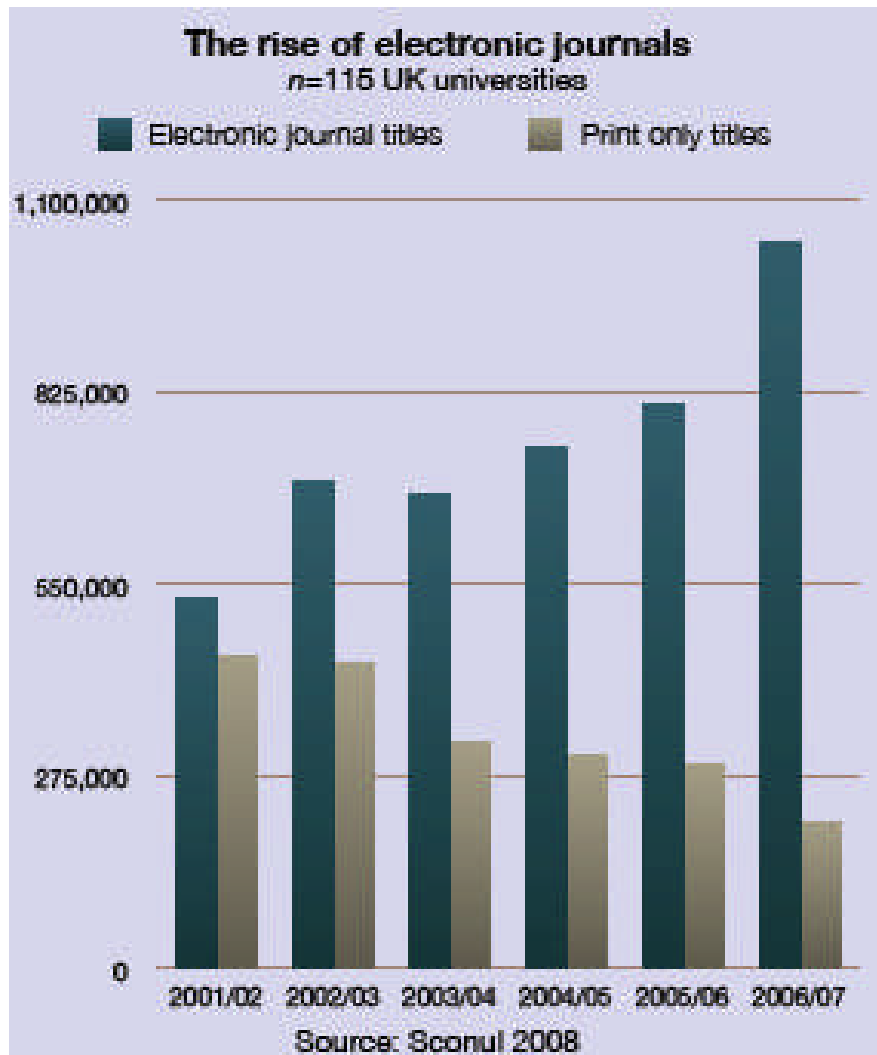
Chief Executive Officer, STM



STM's position on access

- **Publishers are committed** to the wide dissemination of, and unrestricted access to, their content
- We support **any and all** sustainable access models that ensure the integrity and permanence of the scholarly record
- We **do not support** unfunded mandates that constrain scholarly authors or affect the sustainability of the publishing enterprise
- services that publishers provide **must be paid for** in some way

The digital revolution: STM leads the way



“More people have access to more content than at any point in the history of mankind.”

Benefits of digital access

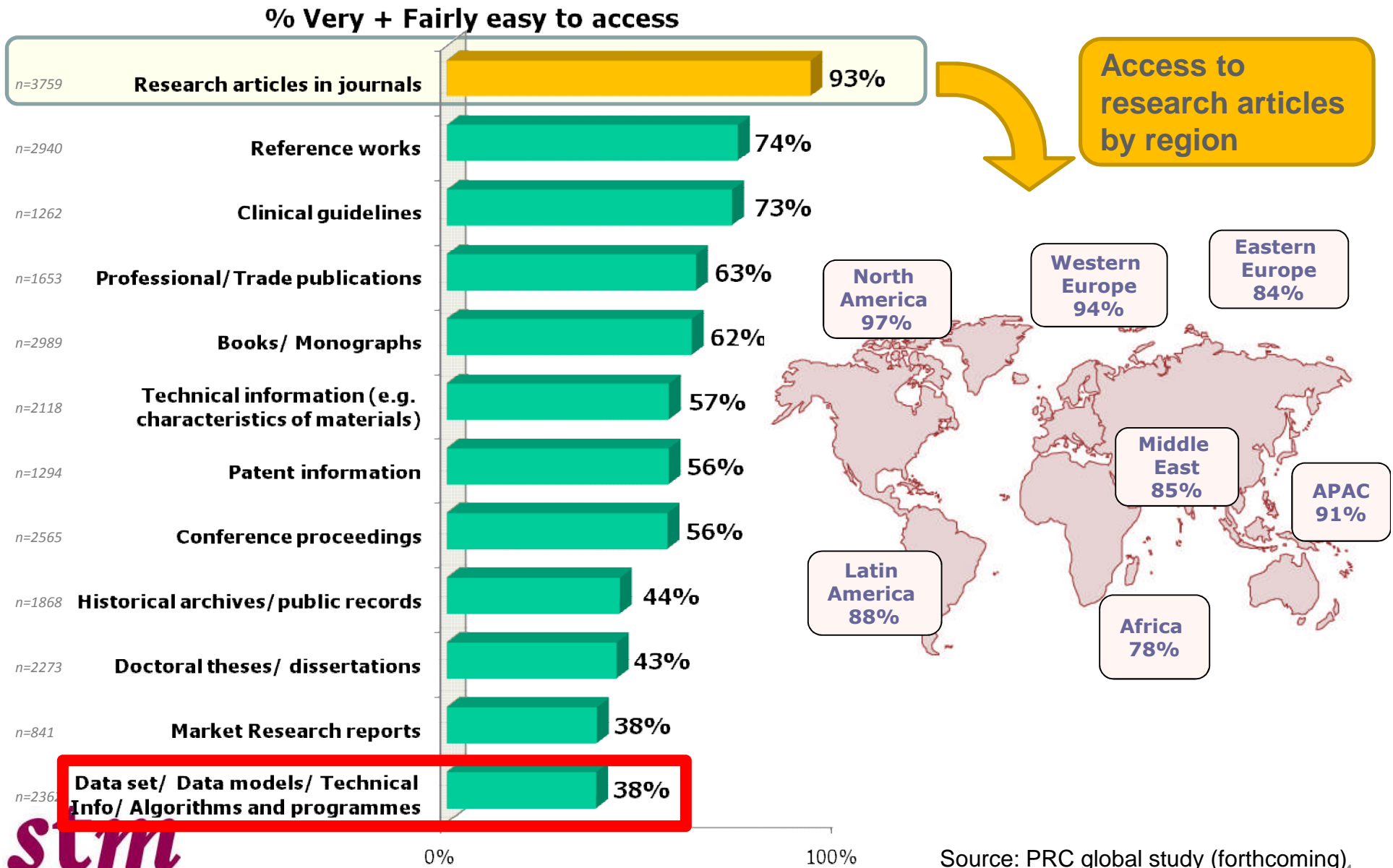
For researchers

- Remote, desktop access
- Fast search
- Interlinked articles
- eFunctions, eg eMail alerts
- Links to datasets

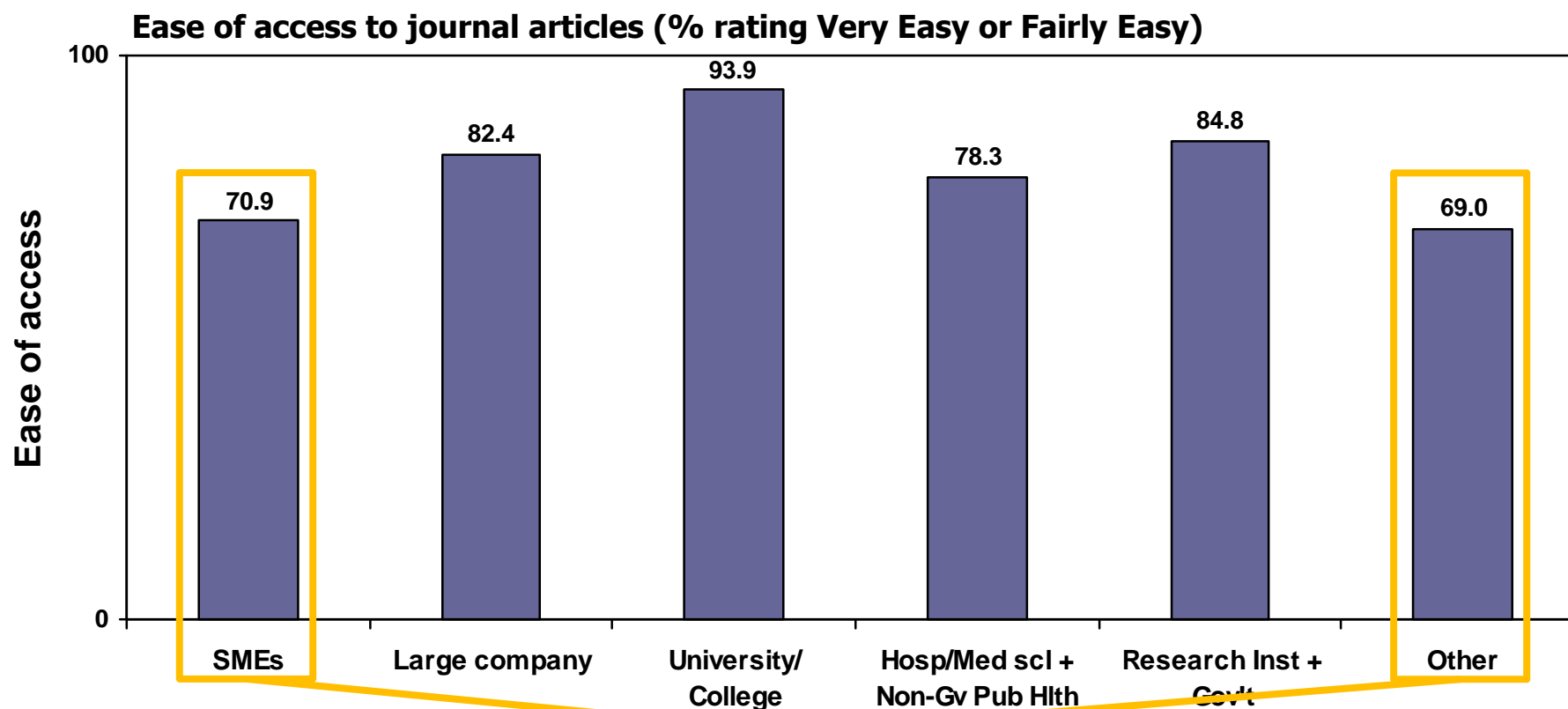
For librarians

- Easier collection management
- Usage data per journal
- Reduced storage space
- Staff efficiencies

Researchers highly satisfied with journal access



Non-university researchers are also satisfied with journal access



Publishers and other stakeholders are working to understand and close remaining gaps

STM industry initiatives – expanding access

SpringerOpen

WILEY Open Access


ELSEVIER
Sponsored Articles

 **deepdyve**
BETA

Development of new business models:

- Author/Funder pays model (Golden Open Access)
- Deepdyve – Research, Rent and Read
- Pay Per View
- Pilot projects for SMEs

Information philanthropy

patientINFORM
ACCESS + INTERPRETATION = UNDERSTANDING + EMPOWERMENT

PatientInform

- Programme that brings together publishers and trusted health organisation to provide access to patients and care-givers
- <http://www.patientinform.org/>

research4life
HINARI • AGORA • OARE


Developing country access to the world's best research

- Online access to over 8,100 peer-reviewed journals, books and databases
- Public-private-partnership
- <http://www.research4life.org/>

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VAT is a barrier to electronic access

Situation:

Higher VAT rates on electronic products over print versions are acting as barriers to a fully digital environment

STM position:

...the lowest possible (or zero) VAT rate should apply to all kinds of academic and professional publications (journals and books) irrespective of the format in which they are produced, commercialized or delivered

STM Publishers:

- deliver a **valued service** to the research community
- strive for the **widest possible access** to their publications and support ALL and ANY sustainable models
- **led the way** in a digital revolution that has expanded access
- are **experimenting with new approaches** to fill remaining access gaps and deal with the challenges of data

Europe is the global leader in STM publishing; we want to work closely with the Commission to ensure it stays that way

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