

Outsource or not?

Andy Williams

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1534 to 2034



TWO TREATISES OF THE LORD HIS HOLIE SVPPER:

THE ONE INSTRUCTING THE
SERVANTS OF GOD HOW THEY
should be prepared when they come to the
holy Supper of our onely Sauour
Iesus Christ:

*Whereunto is annexed a Dialogue concerning the principall
points necessarie to be knowne and vnderstood of all them
that are to be partakers of the holy Supper:*

The other setting forth Dialoguewise the whole vse of
the Supper: Whereunto also is adioyned a bricfe
and learned treatise of the true Sacrifice and true
Priest.

*Written in the French tongue by Yves Rousseau and John de
l'Espine Ministers of the word of God, and lately transla-
red into English.*

- 1. CORINTH. II. 28. Let a man examine himselfe, and so let
him eate of this bread, and drinke of this cup.
- JOHN 6. 58. This is the bread which came downe from
heauen: not as your fathers haue eaten Manna, and are dead.
He that eateth of this bread, shall liue for euer.
- PSAL. 51. 16. Thou desirest no sacrifice, though we would
giue it: thou delightest not in burnt offering. The sacrifices of
God are a contrite spirit: a contrite and broken heart, O God,
thou wilt not despise.

Imprinted by Thomas Thomas Printer to the
Vniuersitie of Cambridge.
1584.

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Production functions

- Supplier management
- Editorial services (*Copy-editing; Proof reading; Collation of corrections; Indexing; Permissions; Data entry (article submissions)*)
- Project management
- Author management
- Design services (*covers; text*)
- Typesetting
- Printing
- Content transformation, repurposing
- Standards management (e.g. DTDs)
- Delivery platforms – creation, maintenance, upload
- Systems development & maintenance



Generic model (2010)

	In house	Out house
Domestic	Author management Project management Supplier management	Copy editing Design services Typesetting Print Systems development & maintenance
Offshore		Typesetting Print Content transformation



Areas – non contentious...

- Supplier management
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Drivers

- High capital or running costs
 - Amelioration across businesses
- High cost or in-demand skills
 - Amelioration across businesses
- Resource bottlenecks
- Knowledge bottlenecks
- Not core to brand, nor tight control needed



Areas – contentious

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Challenges

- Jobs (emotions!)
- Core to our brand
- Control
- Creative (not processes)
- Relationship management
- Knowledge retention
- Cost



Areas – ‘up for grabs’

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- **Content transformation, repurposing**
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- **Systems development & maintenance**



Outsource or not?

Pros

Cost

Time

Quality

Skills and knowledge

Control

Other

Cons

Cost

Time

Quality

Skills and knowledge

Control



Outsource or not?

- Clarity of internal reasons and actual impacts
 - What is the objective?
 - What are the negatives?
- Which quadrant; do as a single step?
- Can you manage the transition?
- (Re)check assumptions – total cost
- Consider appropriate (different) models

- Why production?



2034

“**publisher**: a company or person that prepares and issues books, journals, or music for sale”

OED Online

Monarchy Publishing Ltd (est 2034)...



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Production – 2034

- Procurement manager
 - Project manager
 - Quality manager
 - Innovations and technology manager
 - Relationships manager
-
- Can your business afford not to outsource?
 - Can the industry afford you to?



Thank you



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