

SCHOLARSHIP IN THE AGE OF IMMEDIACY

Christopher Winship

Diker-Tishman Professor of Sociology
Harvard University

Editor (since 1995):

Sociological Methods & Research

Sage Publications

SMIR

Sociological Methods & Research

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Founded in 1972

**Quarterly,
peer-reviewed
methodology
journal**

MY RESEARCH PRACTICES

- Except for invited articles, haven't published in a peer-review journal since 1994.
- Haven't gone to my university library in over 10 years.
- Spend \$3-4k per year on books, mostly bought used on Amazon (\$10-20 each).



- In 2009, 5389 institutional subscriptions
- 16-20 papers a year across 4 issues
- 80-100 submissions a year
- Currently 1 to 1.5 year backlog
- Impact rating: last year ranked 4th among all sociology journals, 2nd among social science methodology journals.

Sociological Methods & Research

- No submission or publication fees for authors
- No compensation for reviewers
- Well-paid as editor
- Problem is getting timely reviews from limited pool of qualified reviewers
- General philosophy: If you have a good idea, my responsibility is to help you turn it into a published article.

CRITIQUE OF SOCIAL SCIENCE PUBLISHING

- **TIME LAG – years between initial draft and publication**
- **LACK OF GOOD QUALITY FILTERS – reviews**
- **A HIGHLY DISJOINTED DISCOURSE**
 - **Years for comments to be published**
 - **Most commentary never submitted, much less published**
- **INFORMATION OVERLOAD - What to read?**

A SMALL STEP: SMR WEBSITE

Goals

- Blog Format
- More than just Abstracts
- Comments
- Searchable Tags
- Ratings

SMR

Sociological Methods & Research

Home About the Journal Welcome to the Blog People News Submit a Comment Paper

Jeff S. Zax comment on "EI extended model and the fear of ecological fallacy", by Baodong Liu (Sociological Methods & Research, Vol. 36, No. 1, 3-25 (2007))
April 21, 2010

The following comment refers to: Sociological Methods & Research, Vol. 36, No. 1, 3-25 (2007), EI Extended Model and the Fear of Ecological Fallacy, by Baodong Liu of University of Wisconsin, Oshkosh

Liu (2007) analyzes an interesting individual election contest in which the racial identities of voters and registrants are known. He

SEARCH

Search

RECENT COMMENTS

TOP POSTS

o Special Issue on Sequence Analysis
o Book Review: Regression With Social Data: Modeling Continuous and Limited Response Variables, by Alfred DelHais. Review by Glenn

GOALS

Blog format

More than Abstracts

Full text or preview pages

Comments

Variable length + type

Searchable Tags

Ratings

(Like Amazon, TripAdvisor)

[Read the rest of this entry »](#)

[Leave a Comment »](#) | [full-text article, peer-reviewed comment](#) | Tagged: [double regression](#), [ecological regression](#) | [Permalink](#)
Posted by [Jeff Zax](#)

Special
April 21, 2010

The next
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categorical data
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regression front-door
criterion fuzzy set analysis
Fuzzy Sets genetic

2004 64 pp. \$135.00. New York:
John Wiley. ISBN 0471224855
Sociological M
3/5 (1 vote)

CATEGORIES

o book review (15)
o full-text article (7)
o news (4)
o peer-reviewed comment (1)
o post (102)

TAGS

APC models
association
categorical data
cohorts
comparative
analysis data
analysis data
archiving data
sharing double
regression ecological
regression front-door
criterion fuzzy set analysis
Fuzzy Sets genetics
goodness-of-fit
identification

NEXT STEPS

- **Launch planned for May**

 - Targeted announcements to members of journal community

- **Working with Sage on access issues**

 - Possibilities for posting full-text

- **Expected challenges**

 - Effective promotion

 - Incentivizing participation

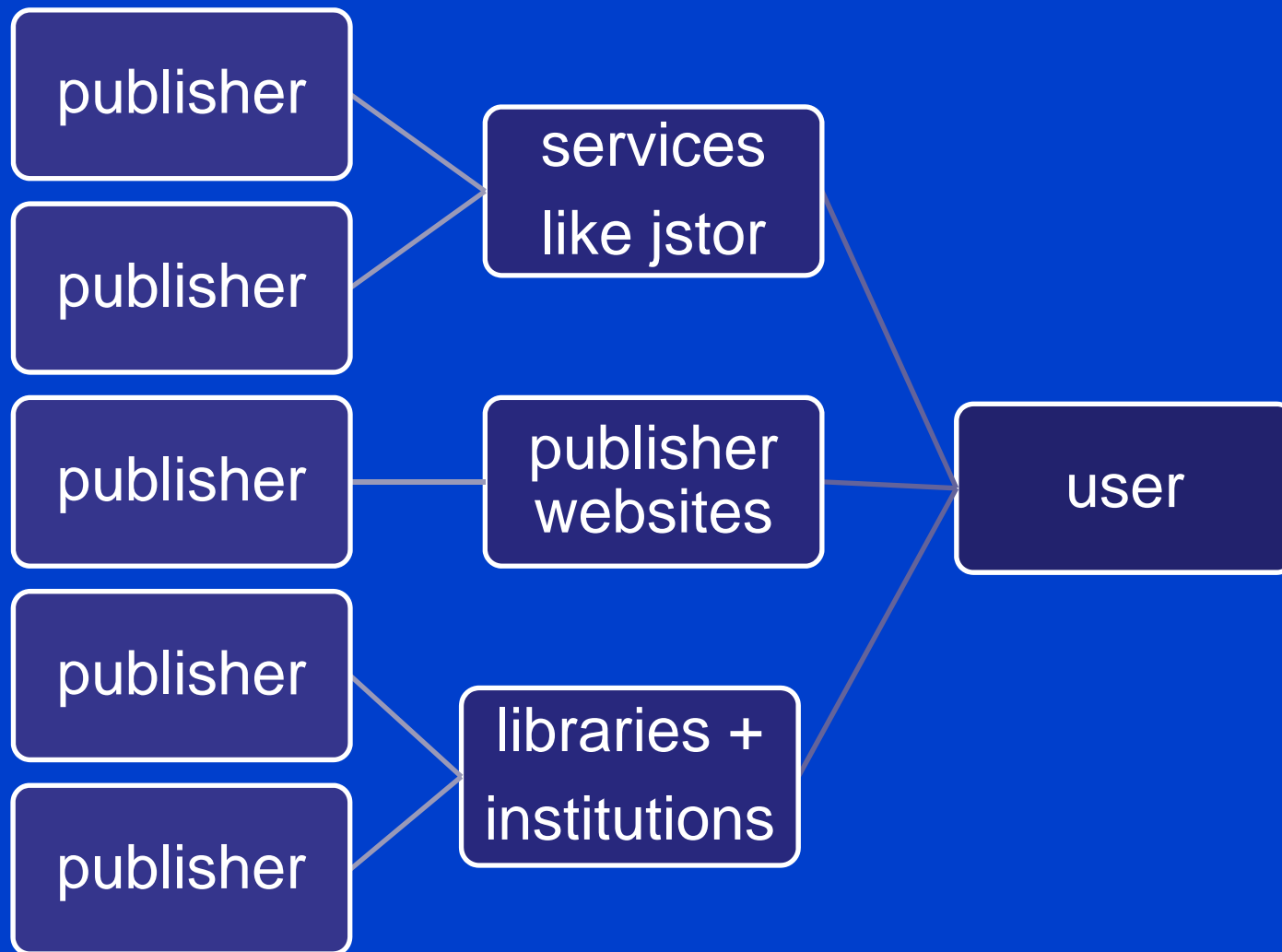
THE FUTURE: Centralized Distribution?

Models of efficient content delivery

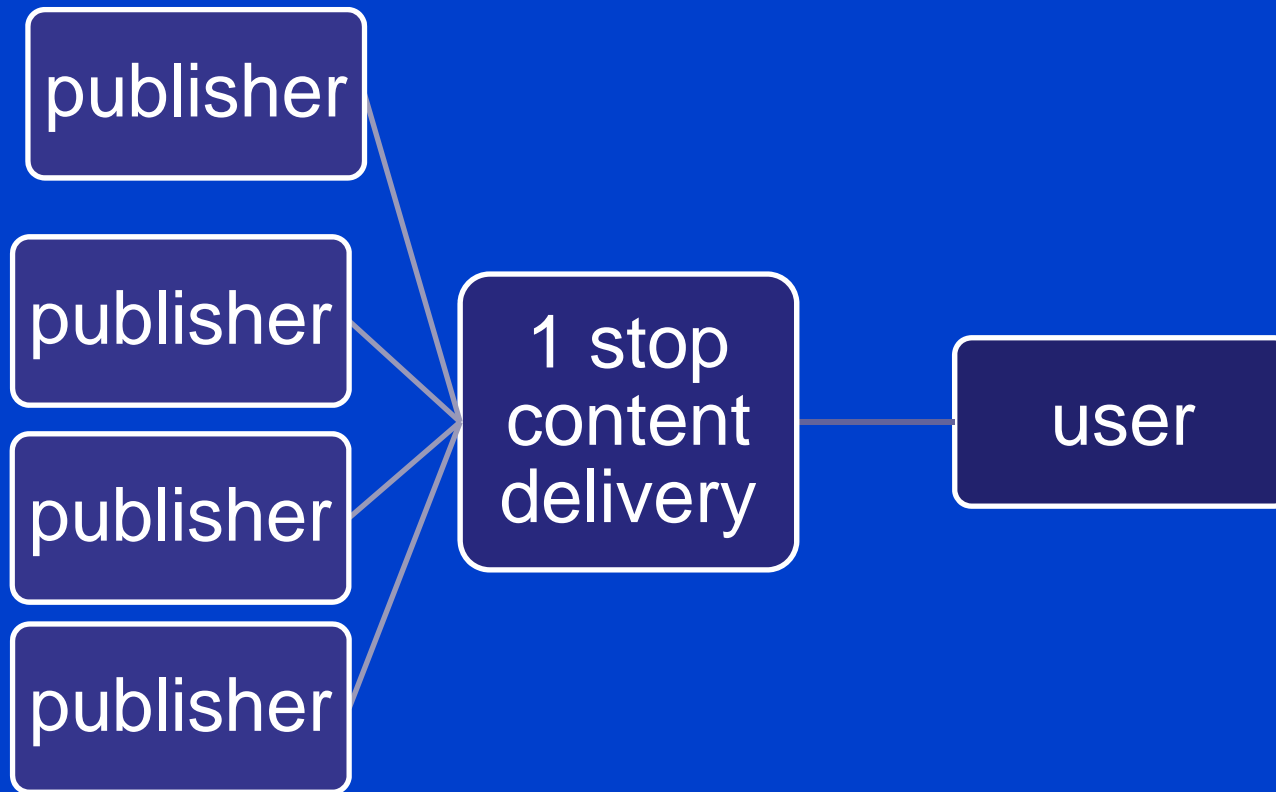
Amazon, itunes, Netflix, Orbitz, etc.

- One stop shopping, 1-click purchasing
- Comments, reviews + ratings
- Intelligent functionality: enabling rating, keyword, relative buzz searching; using viewing activity + purchase patterns to recommend content

CURRENT CONTENT DELIVERY MODEL



AMAZON TYPE DELIVERY SYSTEM



THE END