

Social Science & Humanities Publishing: Key Challenges

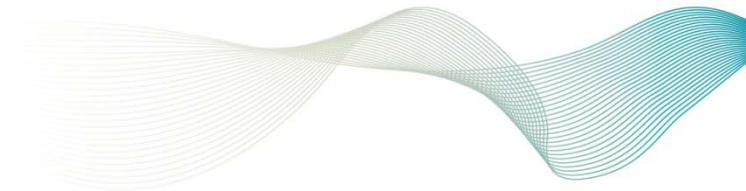
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Wiley-Blackwell

Whistle Stop Tour

- SSH & STM: Differing Perspectives
- Challenge 1: Research
- Challenge 2: Measuring Impact
- Challenge 3: Open Access
- Challenge 4: Online opportunities
- Where Journals go...books will follow
- The Big Opportunity



Differing perspectives?



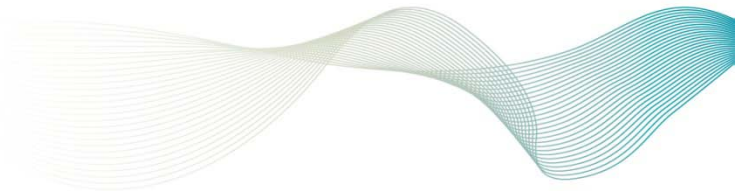
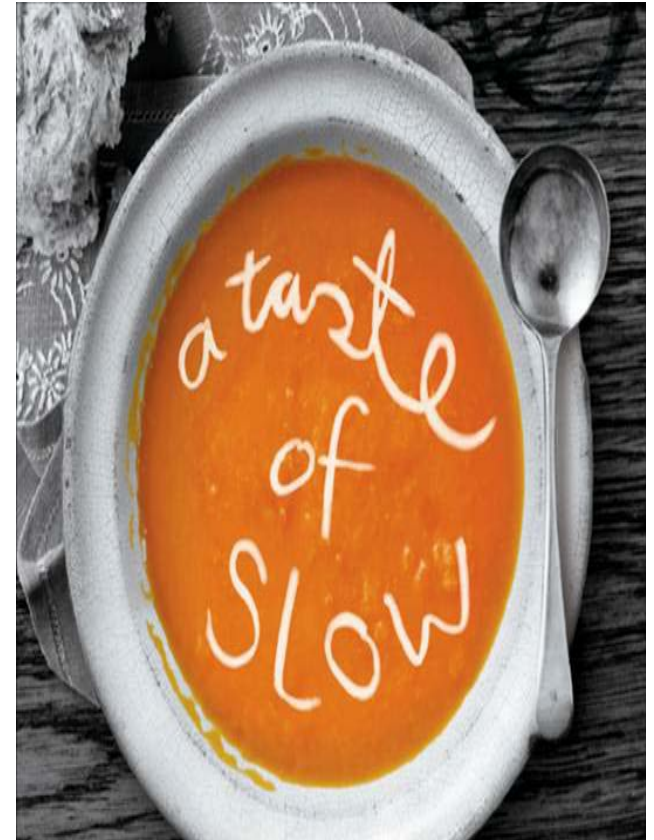
SSH: Spot the difference

- “What matters is journal articles – refereed journal articles”
economics
- “It’s irritating, irritating. Words in scientific journals – 3,000 words, 2,000 words – its kind of like writing a shopping list”
philosophy
- “I have colleagues who run prison reading groups and publish in the prison newsletter, and the impact of that is probably quite significant”
psychology
- My younger colleagues aren’t in a position to allow their ideas to develop because they’ve got to get them out before they’re even baked”
humanities



Challenge 1: Research

1. Slow scholarship
2. Poor government funding
3. Monograph publishing
4. Solo research activity
5. Interdisciplinarity



Challenge 2: Impact

1. Citation behaviour
2. Usage
3. Reward systems
4. Beyond academy



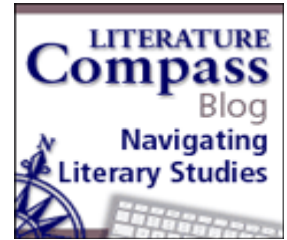
Challenge 3: Open Access

1. (No) Funding for Gold Road
2. Green Road



Challenge 4: Online

1. Multimedia
2. Linking
3. Informal communication
4. Outreach



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Exchanges

Online Conferences for the Social Sciences / Humanities Community

Books will Follow..

1. More online
2. Sold under licence
3. Text & Reference utility
4. Monograph evolution
5. Citation Index



The Big Opportunity

1. Get closer to our communities
2. Experiment
3. Voice for SSH



Further Reading

- RIN report (2009), *Communicating Knowledge*, available at www.rin.ac.uk/communicating-knowledge
- Moed, H (2005) *Citation Analysis in Research Evaluation*. Dordrecht: Springer
- Brown L, Griffiths R, Rascoff M (2007) *University publishing in a Digital Age*, available at www.ithaka.org
- Allen H. Renear* and Carole L. Palmer (2009), *Strategic Reading, Ontologies, and the Future of Scientific Publishing* available at <http://www.sciencemag.org/cgi/content/short/325/5942/828>
- <http://www.blackwell-compass.com/>

