Whistle Stop Tour

- SSH & STM: Differing Perspectives
- Challenge 1: Research
- Challenge 2: Measuring Impact
- Challenge 3: Open Access
- Challenge 4: Online opportunities
- Where Journals go...books will follow
- The Big Opportunity
Differing perspectives?

trendy  traditional  traditional  trendy

Source: HSBC
SSH: Spot the difference

• “What matters is journal articles – refereed journal articles” economics

• “It’s irritating, irritating. Words in scientific journals – 3,000 words, 2,000 words – it’s kind of like writing a shopping list” philosophy

• “I have colleagues who run prison reading groups and publish in the prison newsletter, and the impact of that is probably quite significant” psychology

• My younger colleagues aren’t in a position to allow their ideas to develop because they’ve got to get them out before they’re even baked” humanities
Challenge 1: Research

1. Slow scholarship
2. Poor government funding
3. Monograph publishing
4. Solo research activity
5. Interdisciplinarity
Challenge 2: Impact

1. Citation behaviour
2. Usage
3. Reward systems
4. Beyond academy
Challenge 3: Open Access

1. (No) Funding for Gold Road

2. Green Road
Challenge 4: Online

1. Multimedia
2. Linking
3. Informal communication
4. Outreach
Books will Follow..

1. More online
2. Sold under licence
3. Text & Reference utility
4. Monograph evolution
5. Citation Index
The Big Opportunity

1. Get closer to our communities
2. Experiment
3. Voice for SSH
Further Reading

• RIN report (2009), *Communicating Knowledge*, available at www.rin.ac.uk/communicating-knowledge

• Moed, H (2005) *Citation Analysis in Research Evaluation*. Dordrecht: Springer


• http://www.blackwell-compass.com/