

September 2009

The Copyright Infringement Portal

Online criminals target the publishing industry in a number of ways. Offences range from:

- websites offering infringing copies of works to download
- peer-to-peer file sharing of infringing copies
- password bootlegging
- commercial sale of counterfeit publications

The industry's growing expertise is tackling these threats in appropriate and effective ways, often by working with commercial partners. STM is working with the Publishers Association on an anti-piracy service developed by and for the industry. It offers an array of benefits to STM members.

Benefits of using the Copyright Infringement Portal include:

- It offers an easy and efficient way to generate take-down notices. Rather than each publisher correctly identifying the relevant internet service provider, drafting an appropriate legal notice, and issuing this to the correct address, the portal does each of these steps automatically.
- It offers an easy and efficient way to monitor responses to take-down notices. A quick glance will let you know whether the take-down has been achieved. A user-friendly 'traffic light' system of green, amber, and red icons is used throughout the portal.
- The portal provides industry-wide benefits by sharing information about infringement, take-down requests, and responses. The portal offers real-time intelligence to its users, which can enable a very rapid industry-wide response to piracy. The portal collates intelligence information to inform an array of industry responses including licencing, litigation, and lobbying.

The portal currently issues take-down notices for both copyrights and territorial rights. Later this year, the PA aims to develop the portal to extend its ability to issue notices related to peer-to-peer file sharing. The PA is also investigating – with a variety of service providers – potential ways of offering an automated detection service to publishers who use the Copyright Infringement Portal.

To use the portal, STM members must register at:

www.stm.copyrightinfringementportal.com

STM members are entitled to a **50% discount** on all of the license fees below thanks to the partnership arrangement between the associations.

The cost to use the portal depends on the publisher's annual revenue and it must be a current member in good standing with STM. List prices are described in GBP at present, but payment can also be made in U. S. dollars or Euros.

Pounds Sterling

Turnover	Annual Licence fee
Up to £1,000,000	£247.50
£1,000,001 - £5,000,000	£497.50
£5,000,001 - £10,000,000	£997.50
Over £10,000,001	£1,497.50
Additional user licence	£247.50

US Dollar

Turnover	Annual Licence fee
Up to \$1,500,000	\$395.00
\$1,500,001 - \$7,500,000	\$795.00
\$7,500,001 - \$15,000,000	\$1,595.00
Over \$15,000,001	\$2,395.00
Additional user licence	\$395.00

Euro

Turnover	Annual Licence fee
Up to €1,150,000	€290.00
€1,150,001 - ?5,700,000	€575.00
€5,700,001 - ?11,500,000	€1,150.00
Over €11,500,001	€1,725.00
Additional user licence	€290.00

For any questions about the Copyright Infringement Portal, please contact: Carlo Scollo Lavizzari at <mailto:cs@lclaw.ch>