

Scholarly Publishing: The View from 5280 Feet

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Update on Predatory Publishers

- Blog: Scholarly Open Access <http://scholarlyoa.com>
- Lists
 - Predatory publishers
 - Predatory standalone journals
 - Hijacked journals
 - Misleading metrics companies (fake impact factors)



Gold Open Access

- Gold open access is free to the reader, but the author pays a fee.
- Platinum open access is free to the reader and free to the author.

Graffiti concept from Kirby (2012).



The BOAI is a Substitute for Thought

- Open-access advocacy requires no thought; you merely repeat.
- To earn approval, merely repeat the tenets of open-access.
- Critical analysis of scholarly open-access publishing invites a chorus of derision.
- Research on OA isn't always sound.



Celebrating a decade
of **OPEN**  ACCESS

The Open-Access Movement

- Open-access movement singularly targets subscription journal publishers.
- Social movements need enemies to function.
- OCLC uses the same model but is immune from attack.
- “Mandate strength” is evidence of oppression.



Mandate strength	
12	immediate deposit + performance evaluation (no waiver option)
9	immediate deposit (no waiver option)
6	six-month delay allowed (no waiver option)
3	12-month delay allowed (no waiver option)
3	rights-retention with waiver option
2	deposit if/when publisher says it's OK
1	no requirement: just request, recommendation or encouragement
0	no policy in ROARMAP

Table 2. Mandate strength.

(Harnad, 2013).

The Open-Access Movement Threatens the Freedom of the Press

City of Lakewood v. Plain Dealer Publishing Co.,

"This provision, the Court said, gave the mayor 'unfettered discretion' to **issue permits to certain newspapers and to deny permits to others.** To the Court, this was unacceptable under the First Amendment" (Hudson, 2012).



City of Cincinnati v. Discovery Network, Inc.

"The city also argued that if it had the power to ban news racks, then it surely could limit the number of news racks. The Court disagreed, asserting that 'even if we assume ... that the city might entirely prohibit the use of news racks on public property, as long as this avenue of communication remains open, these devices continue to play a significant role in the dissemination of protected speech'" (Hudson, 2012).

Heckler's Veto

- "Dear Chancellor: Jeffrey Beall is a pain in the ... "
- Clute Institute has 17 business and education journals and runs conferences.
- There are many predatory business journals.

The Clute Institute

About Publications Conferences Payments

2015 International Business Conference

Las Vegas October 11-15

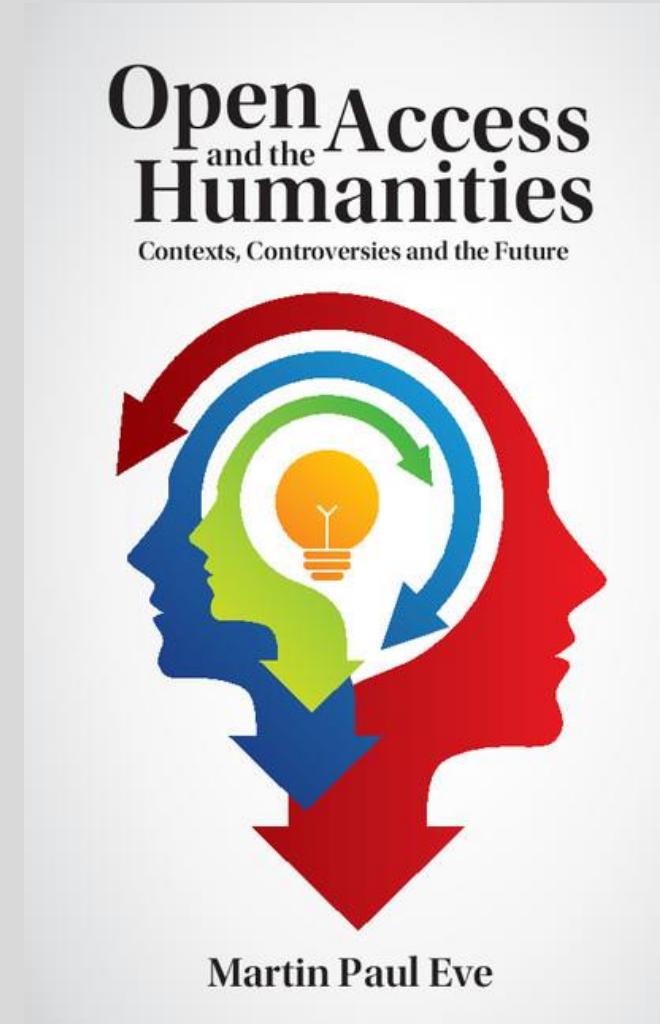
Monte Carlo

Breakdown of Research Cultures

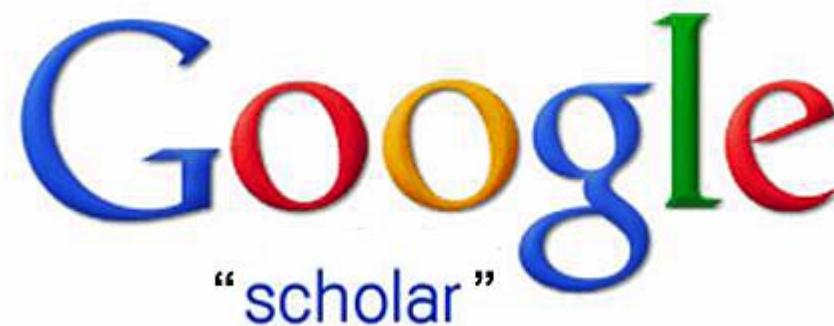
- Traditions and practices of scholarly research, including those practices that work to ensure the authenticity, soundness, and importance of research.
- Predatory journals are destroying research cultures in some regions and countries.
- Author as funder is the source of much of the corruption.
- Some faculty cleverly cheat the system using predatory journals.

Support for OA in Word but not in Deed

- Open-access supporters continue to publish books in traditional publishing houses.
- Some organizations have hired OA experts as a clever way to fend off pressure to switch to OA.
- Some launch a single OA journal to silence OA zealots.



Google Scholar



User profiles for **Ştefan Vlăduțescu**



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User profiles for **Ştefan Vlăduțescu**



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Academic Librarianship, Decline of

- Hubris among academic librarians regarding the role of library as publisher.
- It's trendy for academic librarians to be social activists.
- Dishonesty of academic librarians regarding the true causes of higher library expenses.
- Pretending that predatory publishers don't exist or are not a problem.
- Many claim expertise in scholarly publishing but have never themselves published anything.

Library as Publisher

- False premise: Scholarly publishing is merely pushing a button.
- "Information wants to be free" is simplistic and naïve.
- Most academic libraries not equipped to deal with authorship disputes, misconduct allegations, and legal issues.
- Library as publisher is de-centralized and inefficient.
- Many institutional repositories become "publication ghettos."
- Many library- and university-created journals wither after initial enthusiasm wanes.

OCLC and ARL Are Toll-Access Publishers Too

- "Other publishers should be open-access, but we shouldn't have to be because we're special."
- The OA movement selectively targets journal publishers.
- OCLC re-sells content back to libraries but dodges criticism using clever tactics, free meals, salaries for trustees.
- ARL, the owner of SPARC, is a subscription publisher; it gathers data from libraries and sells it back to them.

Author Fees Are a Barrier to Publishing

Publish or Perish, and Pay—The New Paradigm of Open-Access Journals

Stephanie Tzarnas, BA and Chris D. Tzarnas, MD

Mercy Catholic Medical Center, Philadelphia, Pennsylvania

Researchers Outside APC-Financed Open Access

Implications for Scholars Without a Paying Institution

Jørgen Burchardt

DOI: 10.1177/2158244014551714 Published 23 October 2014

Introduction

Many South African researchers are unfortunately encountering open access for the first time in negative terms: through expensive article-processing charges (APCs), through the inaccurate definition of gold open access

LETTER TO THE EDITOR

Open Access Journals: Open for Rich, Closed for Poor

Sir,

Since the past two decades, the scientific journal publishing industry has shifted from a closed model

Conclusion

- Predatory publishers and related scams are corrupting research and the communication of research.
- Open-access zealots do not speak for the entire research community.
- The high-quality work you do is greatly valued by the academic and research communities.

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Graffiti and Newspaper boxes by the author.

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