OPEN ACCESS
A New Crest to Reach
(with barely a rest from the last one)

Lessons Learned

- Cautionary tale
- But heartening tale
- Disruption
- Innovation
- Regaining control
- The path forward

Business Story

- Your OA Strategy akin to a Mountain Assault
- Life-changing, but not life-threatening
- The Essentials:
  - ✓ Planning
  - ✓ Tools
  - ✓ Support
  - ✓ Infrastructure
  - ✓ Communication

Copyright Clearance Center

A Rendezvous with Destiny

A Sun-drenched Fall Morning

A Freezing Fog Sets In

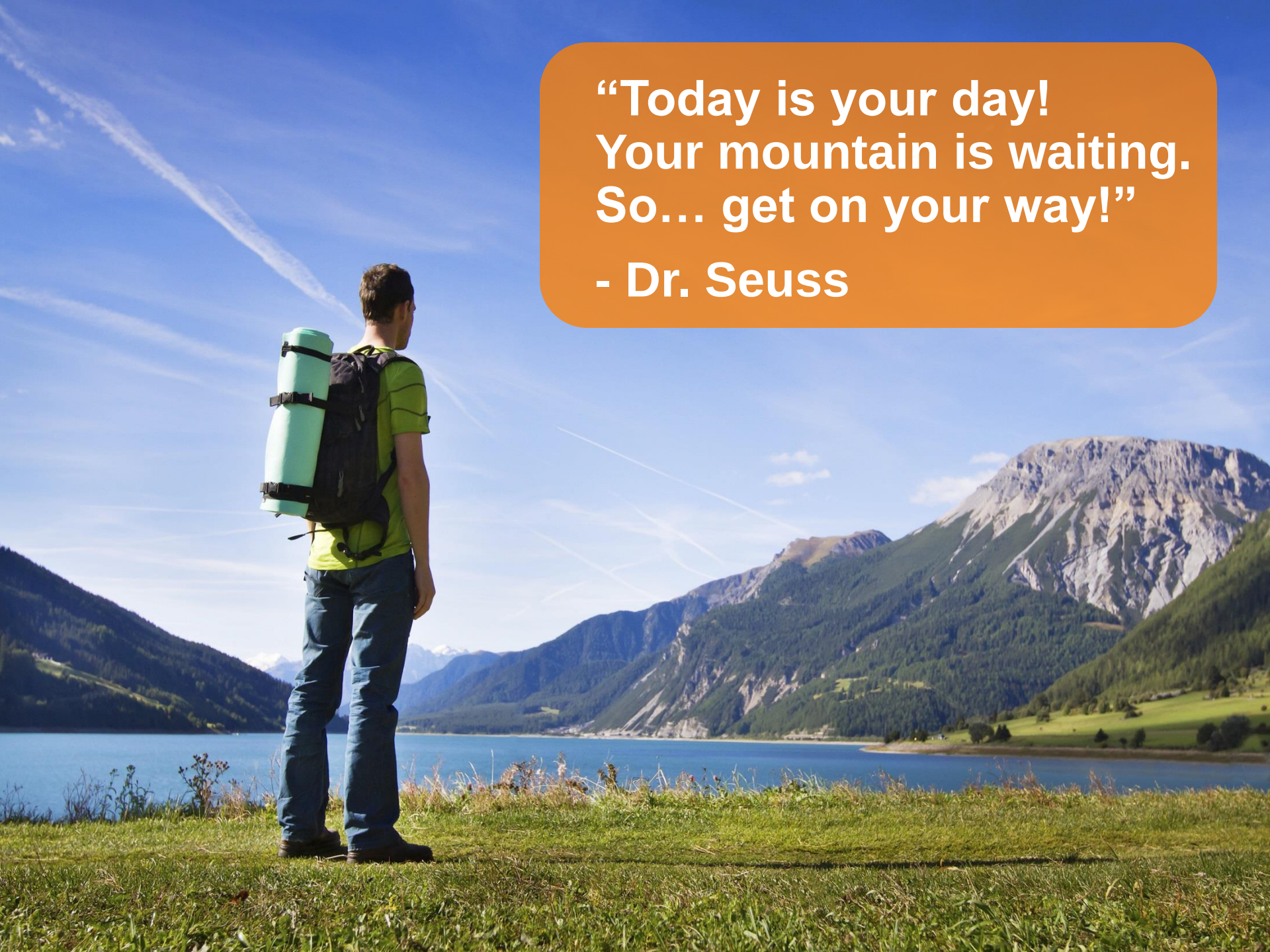
Mount OA

Essentials to Get the Author to the Top

- Manuscript submission
- Product management
- Peer review
- Subscription / membership
- CRM
- Financial & back office support

You Be The Guide

Destination: Success


“Today is your day!
Your mountain is waiting.
So… get on your way!”
- Dr. Seuss

Thank you!

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